



Waitaki

DISTRICT COUNCIL

TE KAUNIHERA Ā ROHE O WAITAKI

**I hereby give notice that the
Executive Committee Meeting
will be held on:**

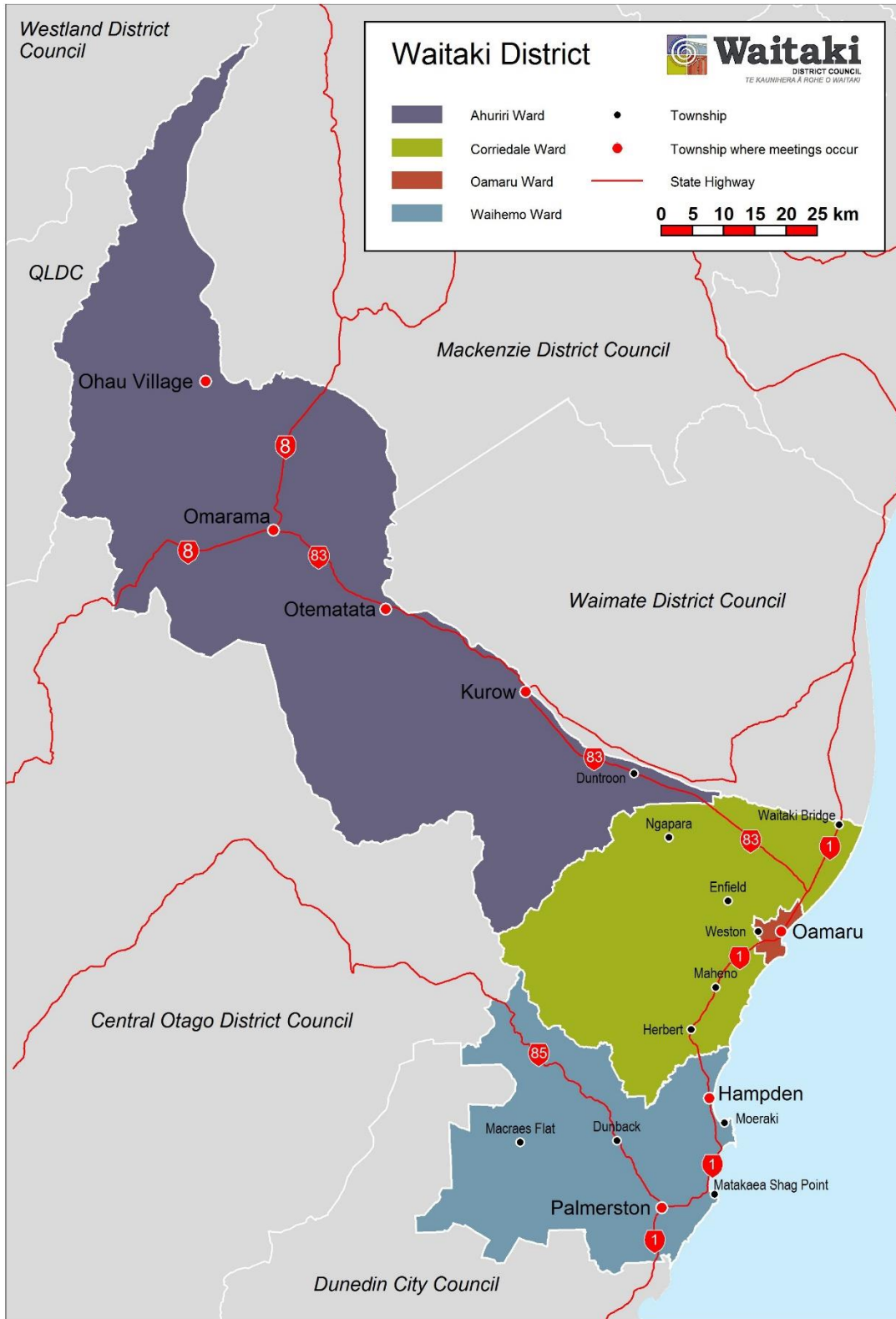
Date: Tuesday, 3 March 2020
Time: 9.00am
Location: Council Chamber
Third Floor
Office of the Waitaki District Council
20 Thames Street, Oamaru

Agenda

Executive Committee Meeting

3 March 2020

Fergus Power
Chief Executive



Agenda Items

1	Apologies	5
2	Declarations of Interest	5
3	Confirmation of Previous Meeting Minutes.....	6
3.1	Public minutes of the Executive Committee Meeting held on 5 November 2019.....	6
3.2	Public minutes of the Executive Committee Meeting held on 25 November 2019.....	11
4	Decision Reports	14
4.1	Approval of Draft Memorandum of Understanding with Waitaki Whitestone Geopark Trust	14
4.2	Economic Development Fund Request - 2020 New Zealand National Endurance and CTR Championships	24
5	Memorandum Reports.....	26
5.1	Economic Development Update to 10 December 2019 Executive Committee Meeting - referred.....	26
5.2	Economic Development Update for 3 March 2020 Executive Committee Meeting	29
6	Resolution to Exclude the Public	55
7	Public Excluded Section	57
7.1	Public Excluded minutes of the Executive Committee Meeting held on 5 November 2019.....	57
7.2	Public Excluded minutes of the Executive Committee Meeting held on 25 November 2019.....	57
7.3	Economic Development Fund Request - Wansbeck Street - Grant for Heritage Building Resource Consent Fee PE	57
7.4	Economic Development Fund Request - Oamaru Movie Theatre PE	57
7.5	Economic Development Update Public Excluded to 10 December 2019 Executive Committee Meeting - Referred.....	57
7.6	Economic Development Update Public Excluded to 3 March 2020 Executive Committee Meeting	57
8	Resolution to Return to the Public Meeting	57
9	Release of Public Excluded Information	57
10	Meeting Close	57

- 1 APOLOGIES**
- 2 DECLARATIONS OF INTEREST**

3 CONFIRMATION OF PREVIOUS MEETING MINUTES

**3.1 PUBLIC MINUTES OF THE EXECUTIVE COMMITTEE MEETING HELD ON 5
NOVEMBER 2019**

Author: Ainslee Hooper, Governance and Policy Advisor

Authoriser: Lisa Baillie, People and Culture Group Manager

Attachments: 1. Public minutes of the Executive Committee Meeting held on 5
November 2019

RECOMMENDATION

That the Executive Committee confirms the Public minutes of the Executive Committee Meeting held on 5 November 2019, as circulated, as a true and correct record of that meeting.

**UNCONFIRMED MINUTES OF THE INAUGURAL EXECUTIVE COMMITTEE MEETING
HELD AT THE COUNCIL CHAMBER, THIRD FLOOR,
OFFICE OF THE WAITAKI DISTRICT COUNCIL, 20 THAMES STREET, OAMARU
ON TUESDAY, 5 NOVEMBER 2019 AT 4.40PM**

PRESENT: Mayor Gary Kircher (Chair), Deputy Mayor Melanie Tavendale (Associate Chair – Economic Development), Cr Colin Wollstein, Cr Bill Kingan, Cr Kelli Milmine, and Cr Ross McRobie

IN ATTENDANCE: Fergus Power (Chief Executive)
Gerard Quinn (Economic Development Manager – part of meeting)
Ainslee Hooper (Governance and Policy Advisor)

MEETING OPEN

The Chair declared the meeting open at 4.40pm and formally welcomed new members – Cr Ross McRobie and Cr Kelli Milmine – as well as returning members. He explained that economic development (ED) reported to this Committee, because there had been a need to find somewhere for the ED discretionary fund to sit and receive related reporting which had been something that the Chief Executive and Mayor were previously doing. When the current Economic Development Manager Gerard Quinn was employed, it made sense to keep the ED function with this Committee because Mr Quinn reports directly to the Chief Executive. The Chair noted that whether the function continues to report to this Committee could be reviewed sometime in the future, to consider two specific elements: If it went to another Committee, then all Elected Members would be more involved with the reporting. On the other hand, having ED with this Committee provided a good reason to have regular meetings; otherwise, the Chief Executive's annual performance review, the Council Controlled Organisations' (CCOs) Directorship annual review and appointments process, and regular shareholder meetings with CCOs were the Committee's key functions. It was noted that regular shareholder meetings for the Committee had already been established with Whitestone Contracting Limited and with Tourism Waitaki Limited; and the same would need to be done with Waitaki District Health Services Limited (WDHSL).

1 APOLOGIES

There were no apologies.

2 DECLARATIONS OF INTEREST

There were no declarations of interest.

3 CONFIRMATION OF PREVIOUS MEETING MINUTES

**3.1 PUBLIC MINUTES OF THE EXTRAORDINARY EXECUTIVE COMMITTEE MEETING
HELD ON 8 OCTOBER 2019**

RESOLVED EC 2019/050

Moved: Cr Colin Wollstein
Seconded: Cr Bill Kingan

That the Executive Committee receives and notes the Public minutes of the Extraordinary Executive Committee Meeting held on 8 October 2019, as circulated, which were confirmed as a true and correct record of that meeting at the 8 October 2019 Additional Council Meeting pursuant to Clause 27.4 of the Waitaki District Council Standing Orders.

CARRIED

4 MEMORANDUM REPORTS

4.1 ECONOMIC DEVELOPMENT UPDATE

This report updates the Executive Committee on economic development initiatives and opportunities within the Waitaki district.

Economic Development Manager Gerard Quinn spoke to the report and responded to questions from Committee members.

Discussion focused on the free parking comment on the report, and the retail group's future proposals for late night shopping, a short-term focus on retail and then a central business district (CBD) revitalisation connected to the harbour developments. The Committee noted these were discussions that needed to be continued with the retail group.

It was also noted that the retail group was interested in assets planning, with thoughts of one side of Thames Street being a green area and the other being used to keep traffic flowing. It was suggested that the new Rooding Manager may have different views.

Communications options to advertise the PayMyPark app were being investigated.

RESOLVED EC 2019/051

Moved: Cr Ross McRobie

Seconded: Cr Kelli Milmine

That the Executive Committee receives and notes the information.

CARRIED

4 RESOLUTION TO EXCLUDE THE PUBLIC

RESOLVED EC 2019/052

Moved: Cr Colin Wollstein

Seconded: Cr Ross McRobie

That the public be excluded from the following parts of the proceedings of this meeting.

The general subject matter of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under section 48 of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

General subject of each matter to be considered	Reason for passing this resolution in relation to each matter	Ground(s) under section 48 for the passing of this resolution
6.1 - Public Excluded minutes of the Extraordinary Executive Committee Meeting held on 8 October 2019	s6(a) - the making available of the information would be likely to prejudice the maintenance of the law, including the prevention, investigation, and detection of offences, and the right to a fair trial	s48(1)(a)(i) - the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding would exist under section 6 or section 7
6.2 - Confirmation of Applicants to Interview for CCO Directorships 2019 - Public Excluded	s7(2)(a) - the withholding of the information is necessary to protect the privacy of natural	s48(1)(a)(i) - the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure

	persons, including that of deceased natural persons s7(2)(i) - the withholding of the information is necessary to enable Council to carry on, without prejudice or disadvantage, negotiations (including commercial and industrial negotiations)	of information for which good reason for withholding would exist under section 6 or section 7
6.3 - Economic Development Update - Public Excluded	s7(2)(h) - the withholding of the information is necessary to enable Council to carry out, without prejudice or disadvantage, commercial activities	s48(1)(a)(i) - the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding would exist under section 6 or section 7

CARRIED

6 PUBLIC EXCLUDED SECTION

The public excluded minutes of this meeting apply to this section.

7 RESOLUTION TO RETURN TO THE PUBLIC MEETING

RESOLVED EC 2019/057

Moved: Cr Colin Wollstein
Seconded: Cr Bill Kingan

That the Executive Committee resumes in open meeting and decisions made in the public excluded session are confirmed and made public as and when required and considered.

CARRIED

8 RELEASE OF PUBLIC EXCLUDED INFORMATION

6.1 PUBLIC EXCLUDED MINUTES OF THE EXTRAORDINARY EXECUTIVE COMMITTEE MEETING HELD ON 8 OCTOBER 2019

RESOLVED EC 2019/053

Moved: Cr Bill Kingan
Seconded: Cr Colin Wollstein

That the Executive Committee receives and notes the Public Excluded minutes of the Extraordinary Executive Committee Meeting held on 8 October 2019, as circulated, which were confirmed at the Additional Council Meeting held on 8 October 2019 pursuant to Clause 27.4 of the Waitaki District Council Standing Orders.

CARRIED

6.3 ECONOMIC DEVELOPMENT UPDATE - PUBLIC EXCLUDED

RESOLVED EC 2019/055

Moved: Mayor Gary Kircher

Seconded: Cr Colin Wollstein

That the Executive Committee receives and notes the information.

CARRIED

9 MEETING CLOSE

There being no further business, the Chair declared the meeting closed, at 5.12pm.

TO BE CONFIRMED at the Executive Committee Meeting to be held on 3 March 2020.

.....
CHAIRPERSON

UNCONFIRMED

**3.2 PUBLIC MINUTES OF THE EXECUTIVE COMMITTEE MEETING HELD ON 25
NOVEMBER 2019**

Author: Ainslee Hooper, Governance and Policy Advisor

Authoriser: Lisa Baillie, People and Culture Group Manager

**Attachments: 1. Public minutes of the Executive Committee Meeting held on 25
November 2019**

RECOMMENDATION

That the Executive Committee confirms the Public minutes of the Executive Committee Meeting held on 25 November 2019, as circulated, as a true and correct record of that meeting.

**UNCONFIRMED MINUTES OF THE EXECUTIVE COMMITTEE MEETING
HELD AT THE COUNCIL CHAMBER, THIRD FLOOR,
OFFICE OF THE WAITAKI DISTRICT COUNCIL, 20 THAMES STREET, OAMARU
ON MONDAY, 25 NOVEMBER 2019 AT 4.00PM**

PRESENT: Mayor Gary Kircher (Chair), Deputy Mayor Melanie Tavendale (Associate Chair – Economic Development), Cr Bill Kingan, Cr Kelli Milmine, and Cr Ross McRobie

APOLOGY: Cr Colin Wollstein (on approved leave of absence)

IN ATTENDANCE: Ainslee Hooper (Governance and Policy Advisor)

MEETING OPEN

The Chair declared the meeting open at 4.00pm and welcomed everyone present.

1 APOLOGIES

APOLOGY

RESOLVED EC 2019/057

Moved: Deputy Mayor Melanie Tavendale

Seconded: Cr Kelli Milmine

That the apology received from Cr Colin Wollstein be accepted and leave of absence granted.

CARRIED

2 DECLARATIONS OF INTEREST

There were no declarations of interest.

3 RESOLUTION TO EXCLUDE THE PUBLIC

RESOLVED EC 2019/058

Moved: Deputy Mayor Melanie Tavendale

Seconded: Cr Bill Kingan

That the public be excluded from the following parts of the proceedings of this meeting.

The general subject matter of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under section 48 of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

General subject of each matter to be considered	Reason for passing this resolution in relation to each matter	Ground(s) under section 48 for the passing of this resolution
<p>4.1 - Appointments to CCO Directorships 2019 PE</p>	<p>s7(2)(a) - the withholding of the information is necessary to protect the privacy of natural persons, including that of deceased natural persons</p> <p>s7(2)(i) - the withholding of the information is necessary to enable Council to carry on, without prejudice or disadvantage, negotiations (including commercial and industrial negotiations)</p>	<p>s48(1)(a)(i) - the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding would exist under section 6 or section 7</p>

CARRIED

4 PUBLIC EXCLUDED SECTION

The public excluded minutes of this meeting apply to this section.

5 RESOLUTION TO RETURN TO THE PUBLIC MEETING

RESOLVED EC 2019/060

Moved: Deputy Mayor Melanie Tavendale

Seconded: Cr Bill Kingan

That the Executive Committee resumes in open meeting and decisions made in the public excluded session are confirmed and made public as and when required and considered.

CARRIED

6 RELEASE OF PUBLIC EXCLUDED INFORMATION

In accordance with Waitaki District Council Standing Orders 2016 to 2019, Clause 17.5, and pursuant to Resolution EC 2019/059 in the public excluded session of this meeting, the Committee decided not to release any of the public excluded information provided to, discussed at, or resolved at this meeting at this time.

7 MEETING CLOSE

There being no further business, the Chair declared the meeting closed, at 4.15pm.

TO BE CONFIRMED at the Executive Committee Meeting to be held on 3 March 2020.

.....
CHAIRPERSON

4 DECISION REPORTS

4.1 APPROVAL OF DRAFT MEMORANDUM OF UNDERSTANDING WITH WAITAKI WHITESTONE GEOPARK TRUST

Author: Gerard Quinn, Economic Development Manager

Authoriser: Fergus Power, Chief Executive

Attachments: 1. Draft Memorandum of Understanding between the Waitaki Whitestone Geopark Trust and Waitaki District Council [↓](#)

RECOMMENDATION

That the Executive Committee recommends:

That Council:

1. approves the Memorandum of Understanding between Council and the Waitaki Whitestone Geopark Trust, as attached; and
2. invites Mayor Gary Kircher to sign the Memorandum of Understanding on behalf of Council.

DECISION OBJECTIVE

The purpose of this decision is to agree to what level Council's will allocate resources in support of the Waitaki Whitestone Geopark Trust.

SUMMARY

As part of a Council grant to the Waitaki Whitestone Geopark Trust, Council wished to determine and record its level of resource support to the Trust. The attached draft Memorandum of Understanding enables the Geopark Trust to continue its work, is in line with feedback received from Councillors, and does not require additional or unbudgeted expense by Council.

DECISION-MAKING EXPECTATIONS

Governance Decision-Making:

Councillors to decide whether or not to agree the resource levels and sign the Memorandum of Understanding.

Operational Decision-Making:

Chief Executive to allocate resources in accordance with the Memorandum of Understanding.

Communications

Media/public enquiries regarding operational decision-making topics above can be addressed by officers

SUMMARY OF DECISION-MAKING CRITERIA

	No/Moderate/Key		No/Moderate/Key
Policy/Plan	No	Environmental Considerations	No
Legal	No	Cultural Considerations	No
Significance	No	Social Considerations	No
Financial Criteria	Moderate	Economic Considerations	Key
Community Views	No	Community Board Views	No
Consultation	No	Publicity and Communication	No

BACKGROUND

At its 10 September 2019 meeting, Council resolved to make a grant to the Waitaki Whitestone Geopark Trust to enable it to continue the establishment of the Geopark and to pursue designation as a UNESCO Global Geopark (Resolution WDC 2019/156). When deciding to make the grant, Council also noted that the Trust would require officer assistance to implement the plan and it directed the Chief Executive to draft a Memorandum of Understanding to quantify the level of assistance required (Resolution WDC 2019/157). Attached is the draft Memorandum of Understanding negotiated between the Council and the Trust.

The text of a draft document was circulated to Councillors, and the attached version reflects individual comments and the collective approach indicated by their feedback.

SUMMARY OF OPTIONS CONSIDERED

- Option 1** – Council agrees to enter into the attached Memorandum of Understanding.
- Option 2** – Council agrees to enter into the Memorandum of Understanding with further amendments.
- Option 3** – Council decides not to enter into the attached Memorandum of Understanding. This option would jeopardise the Council-supported objective of establishing a Geopark to the standard likely to achieve UNESCO designation. The Trust will be in better position to acquire or purchase the skills and resources identified in this Memorandum of Understanding once UNESCO designation is achieved.

ASSESSMENT OF PREFERRED OPTION

Option 1 – Council agrees to enter into the attached Memorandum of Understanding – is the preferred option. The use of Council resources to support the Geopark project has been acknowledged by Council. Council possesses or has access to unique information, systems, tools and skills which the Trust does not have the financial ability to secure. The objectives identified on the Scope of Collaboration (CI 3.1) are aligned to the objectives of Council and Waitaki’s Community Outcomes – sustainable economic growth, engaged community, and enhanced cultural and social wellbeing, and also supports completion of existing and approved projects (as contained in the “Values, Purpose and Strategic Direction of Waitaki District Council” booklet, December 2019, page 12).

This Memorandum of Understanding identifies resource allocation which supports the progress of the Geopark project. However, it can be noted that, in many instances, the activities carried out by these resources would already be engaged in the same or similar activities in support of Council’s wider objectives and obligations. For example, staff time in Roding, Communications, Planning,

and Parks and Recreation would be involved in carrying out existing obligations and considering improvements in their outcome areas whether as part of the Geopark or another legislated function or project.

CONCLUSION

The attached Memorandum of Understanding enables the Geopark Trust to continue its work, is in line with feedback received from Councillors, and does not require additional or unbudgeted expense by Council.

ADDITIONAL DECISION-MAKING CONSIDERATIONS

Outcomes

We keep our district affordable

We enable opportunities for new and existing business

We provide and enable services and facilities, so people want to stay and move here

We understand the diverse needs of our community

Waitaki's distinctive environment is valued and protected

We maintain the safest community we can

Economic Considerations

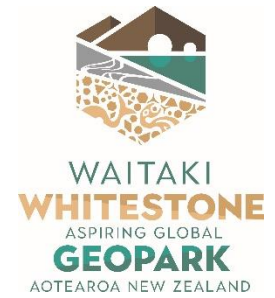
Agreeing to enter into this Memorandum of Understanding further enables the Trust to pursue the economic benefits which will accrue from the successful establishment of the Geopark and achievement of designation as a UNESCO Global Geopark.

Financial Considerations

The fulfilment of this Memorandum of Understanding does not require additional or unbudgeted expenditure by Council.



Memorandum of Understanding
Collaboration to support the Waitaki
Whitestone Geopark



Parties:

THE WAITAKI WHITESTONE GEOPARK TRUST, a charitable Trust headquartered at 20 Thames Street, Oamaru (**the Trust**).

and

WAITAKI DISTRICT COUNCIL, a territorial local authority, headquartered at 20 Thames Street, Oamaru (**Council**).

1. BACKGROUND

- 1.1 Council is a territorial local authority which is interested in protecting the environment of the Waitaki district and in growing the social, cultural, environmental and economic wellbeing of the district and its residents.
- 1.2 The Waitaki Whitestone Geopark Trust (the Trust) was established to operate the Waitaki Whitestone Geopark (the Geopark) and oversee the Trust's application to obtain UNESCO Global Geopark designation for the Geopark.
- 1.3 The Trust and Council share common interests in the development of the Geopark as a way to stimulate economic growth within the Waitaki district and of creating a focus for a range of social, environmental, cultural and geological activities and points of interest.
- 1.4 This memorandum of understanding (**MoU**) records the scope and objectives for collaboration between the Trust and Council with respect to Council's support the Geopark, with a focus on supporting the Trust to acquire and maintain UNESCO Global Geopark designation for the Geopark.

2. OBJECTIVES

- 2.1 The parties are entering into this MoU with the following objectives:
 - (a) Collaborating to ensure:
 - i. the provision of expertise held within Council to support the Trust's application for UNESCO Global Geopark status;
 - ii. support for project activities which assist the establishment and maintenance of the Geopark and the Trust's application for UNESCO Global Geopark designation;

- iii. promotion of the Geopark as an integral, unifying component of the district's local story and as a driver of community wellbeing and of economic growth; and
- iv. development of effective working relationships between the Trust, Council, and other stakeholders supporting, sponsoring and/or benefitting from the strengthening of the Geopark; and
- v. acknowledgment that should the Trust's application to UNESCO for UNESCO Global Geopark designation be successful, the resulting Waitaki Whitestone UNESCO Global Geopark will have a unique status as being the sole UNESCO Global Geopark in Australasia and Oceania and as a result, potential future aspirants for UNESCO Global Geopark status in Aotearoa New Zealand, Australasia and Oceania may seek the assistance of the Waitaki Whitestone UNESCO Global Geopark in establishing further UNESCO Global Geoparks.

3. COLLABORATION SCOPE

3.1 The parties will pro-actively collaborate to achieve the Objectives through initiatives including those identified in or similar in intent to the projects identified in the Trust's application to Council for grant funding. It is envisaged that those initiatives will give rise to:

- (a) The development and preparation of the application to UNESCO for Waitaki Whitestone UNESCO Global Geopark designation.
- (b) The development of the Waitaki Whitestone Geopark Management Plan;
- (c) The development of a Marketing and Communications Strategy which will drive awareness, engagement and international and domestic visitation to the Geopark with an emphasis on extending visitor stay, and increasing visitor spend while maximising employment opportunities within the Geopark;
- (d) Promotion of the Geopark at key local and regional community events;
- (e) Participation of Council staff in Geopark project teams as appropriate;
- (f) Contribution to the Trust's advocacy strategy and engagement plan with the local community, including the identification of, engagement of, and maintenance of new stakeholders and the use of local champions and Council staff in local, regional, national and In the event of successful acquisition of UNESCO Global Geopark designation) international campaigns;
- (g) Contribution to the over-arching branding strategy and interpretative plan for the Geopark in consultation with Tourism Waitaki and Tourism New Zealand;
- (h) Contribution to the development of interpretative material and signage within the Geopark
- (i) Contribution of ideas and (subject to Council resolution(s) to do so) potential funding of implementation of improvements at geosites and other Geopark-related offerings within the Geopark;

- (j) Development of jointly branded collateral and/or other products relating to the Geopark where appropriate;
- (k) Where appropriate, the development of joint research proposals of mutual interest (and when appropriate in consultation with Tourism Waitaki) for third-party funding of research in the Geopark, inclusive of (but not limited to) the establishment of relationships with data analysts, the providers of augmented and virtual reality platforms and services, smart device apps, and cloud computing applications likely to lead to enhanced visitor experiences for local, domestic and international users of the Geopark;
- (l) Referrals and introductions by Council to central government politicians, decision makers and Crown Agencies, and to relevant local, regional and national networks and funding agencies.

3.2 Subject to relevant Project Initiatives being agreed by the parties, it is intended the parties will make the following contributions:

- (a) Council will:
 - i. Profile the Geopark on Council’s website and social media channels;
 - ii. Include the Geopark in messaging and storytelling at Council service centres;
 - iii. When expedient, make Council’s community engagement caravan available for Geopark promotion, subject to agreed scheduling;
 - iv. Allow the use of a Council vehicle, subject to agreed scheduling, and for no more than two days per calendar week;
 - v. Provide free and ready access to specialist software programmes, applications and information held by Council (e.g. Digital Asset Management).
 - vi. provision of up to **1.28 FTE** of staff time dedicated to achieving the intent of this MoU, being comprised of:

Staff member	Activity	FTE
Fergus Power	Advisor, monitor WDC resources, access networks	0.04
Gerard Quinn	Project Planning, application collation, Trust admin, partnership negotiations	0.72
Suzanne Butler	Mapping, geological referencing	0.05
Chloe Searle (NOM)	Interpretation	0.05
Katrina Clark	District Plan protection integration	0.04
Sonia Martinez	Dossier design, social media	0.06

Jenny Song	App management, imagery, social media	0.06
Lisa Scott	Communications	0.06
Eduardo Pascoal	App development	0.02
Mike Harrison	Roading project coordination	0.04
Erik van der Spek	Parks & Reserves Integration	0.04
Glyn Duero	Administrative liaison	0.02
	Contingency across staff	0.10
	Total	1.28

vii. provide access as necessary to elected members, members of the Executive Leadership Team for the UNESCO Global Geopark Network assessors during their 2020 site inspection of the Geopark.

(b) The Trust will:

- i. invite the participation of up to two Council elected representatives (along with relevant Council officers) in the development of the Waitaki Whitestone Geopark Management Plan;
- ii. make best efforts to cross-promote each other's activities and events where they support the objectives of the Geopark; and
- iii. acknowledge the contributions of Council to the success of the Geopark in relevant fora and media.
- iv. seek additional sources of funding for its activities.

4. PRINCIPLES

4.1 The parties agree to the following principles for the relationship:

- (a) trust based relationship – a relationship built on each party working on the basis of trust, respect and understanding with both parties acting in a fair and reasonable way at all times;
- (b) working collaboratively together, and with other Geopark stakeholders to make the most effective and efficient use of each other's resources;
- (c) no surprises approach – a relationship built on each party behaving with integrity and in good faith, with appropriate advance information sharing;
- (d) open communication – a relationship built on each party discussing issues openly, being open to constructive feedback, and understanding and respecting each other's knowledge, expertise, operating environment, and capabilities;

- (e) flexibility – a relationship built on each party taking a flexible approach when acting in circumstances where the parties may not take the same view;
- (f) media statements relating to the contents of this MoU will be jointly agreed prior to release by either party; and
- (g) resolution of disagreements – any concerns about implementation of this MoU will be raised proactively by (for the Trust) the Chair of the Waitaki Whitestone Geopark Trust or (for Council), the CEO of the Waitaki District Council, with the intention of clarifying and resolving disagreements in a timely way.

5. INTELLECTUAL PROPERTY

- 5.1 All raw data and intellectual property owned by a party prior to this MoU or a specific Project Initiative, remains in the ownership of that party and may be used by that party for any purpose. The parties' rights in respect of the ownership and use of any new intellectual property arising out of this MoU or any Project Initiative will be recorded in relevant Project Initiatives.
- 5.2 Any Geopark-related trademarks initiated or acquired by Council prior to the execution of this MoU may be transferred to the Trust upon request by the Trust.

6. CONFIDENTIAL INFORMATION

- 6.1 Each party acknowledges that in order to progress any project contemplated by this MoU, it may need to provide the other party information in relation to its own activities that is confidential and of value to it.
- 6.2 To this end, without in any way limiting any confidentiality agreement that may be in place between the parties, any information of whatsoever nature that is disclosed by any party to this MoU ("the Disclosing Party") to the other Party to this MoU ("the Recipient Party") during discussions or other correspondence in respect of the project, this MoU and any activities contemplated shall be protected and kept strictly confidential by the Recipient Party unless authorised in writing that confidentiality in respect of all or part of the matters subject to the confidentiality agreement is to be waived (and if so, whether with, or without, conditions).
- 6.3 The confidentiality obligations imposed by Clause 6 do not apply to any information which:
 - (a) is in the public domain; or
 - (b) is required to be disclosed by law.

7. REPRESENTATIVES

- 7.1 Each party shall appoint a representative from time to time as the contact person for all things relating to this MoU. At the date of signing this MoU, those representatives are:

Trust representative: Gerard Quinn, Executive Manager,
(manager@whitestoneGeopark.nz)

Council representative: Fergus Power, Chief Executive (fpower@waitaki.govt.nz)

Any changes to a party's representative will be notified to the other party in writing via the representatives.

8. TERM AND TERMINATION

8.1 Subject to the termination rights in this clause and in the dispute resolution clause, this MoU will remain in effect from the date of last signature until 30 June 2020, unless it is terminated earlier by either party giving at least two calendar months' notice in writing to the other party. The MoU may be reviewed or extended by mutual written agreement between the parties.

9. NO ASSIGNMENT

9.1 Neither party shall assign or otherwise transfer any of their respective rights or obligations under this MoU without the prior written consent of the other party.

10. DISPUTE RESOLUTION

10.1 If a dispute arising out of this MoU occurs between the parties, then the parties' representatives will in good faith try to resolve that dispute. Either party's representative may escalate a dispute internally at any time and the other party's representative shall immediately escalate the dispute in the same manner.

10.2 If a dispute is not resolved between the parties' representatives, then either party may refer the dispute to the Chair of the Trust and the Mayor of Waitaki District Council for resolution.

10.3 If a dispute is not resolved within 10 working days after being referred in accordance with Clause 10.2, then either party may terminate this MoU with immediate effect by giving written notice to the other via the party's representatives.

11. GENERAL

11.1 The relationship of the parties under this MoU is not one of contract, legal partnership, joint venture or agency.

11.2 Any amendments to this MoU must be agreed in writing by both parties.

11.3 Each party shall bear their own costs associated with fulfilling the objectives under this MoU.

11.4 Only the clauses headed Confidential Information, Assignment and this clause General are legally binding on the parties and those clauses shall survive termination of this MoU.

- 11.5 This MoU may be signed in counterparts, including by email, which when read together, shall constitute one and the same document.
- 11.6 This MoU is governed by New Zealand law and the parties submit to the non-exclusive jurisdiction of the courts of New Zealand.

Signed by **Waitaki Whitestone Geopark
Trust**

Signed by the **Waitaki District Council**

Signature of authorised signatory

Signature of authorised signatory

Name Helen Jansen

Name Gary Kircher

Position Chair

Position Mayor for Waitaki

Date

Date

4.2 ECONOMIC DEVELOPMENT FUND REQUEST - 2020 NEW ZEALAND NATIONAL ENDURANCE AND CTR CHAMPIONSHIPS

Author: Mayor Gary Kircher

RECOMMENDATION

That the Executive Committee allocates \$5,000 from the Economic Development Fund to the 2020 New Zealand National Endurance and CTR Championships event, in recognition of Council deciding to be a Gold Sponsor of this event.

PURPOSE

The purpose of this report is for the Executive Committee to approve an economic development fund grant of \$5,000 to support the 2020 New Zealand National Endurance and CTR Championships event as a Gold Sponsor, helping to bring a national sporting event to Waitaki, with financial and publicity benefits for the district and the Waihemo ward.

SUMMARY

The New Zealand National Endurance and CTR Championships is a significant equestrian event run annually, which attracts a minimum of 100 riders, their horses, and their support teams to the host district.

This year's event has been attracted by a local club with a small but passionate membership, and the event itself will be run close to the Macraes village.

The following includes further details of the event, written by the club secretary:

"In regards to competitors, at this early stage we can confirm we are expecting a minimum of 100 national competitors. We are also expecting a number of Australian competitors. Majority of these competitors will be competing on two days (out of three) in two separate events with two different horses. We will not know exact numbers until the National Championship final nominations forms are received approximately five weeks prior to the event.

Each competitor has a support team (or strappers as they are known in the sport) of two – four plus people depending on the number of horses each competitor brings.

We have scheduled approximately 20 officials; including approximately 5 – 8 who are from overseas so as the competition remains fair and impartial. Examples of their positions are President of Ground Jury, Foreign Judge, Members of Ground Jury (x2), Technical Delegate, Stewards (Chief and Assistants), Vet Commission (President, Foreign and Members), Treatment Vet (President and Members). These officials must be on base at all stages of the three-day competition. Some will be required on Thursday evening for the initial vet in of the first 160km horses prior to the ride commencing at 1.00am Friday morning, with the junior competitors (under 18) commencing at 1.15am.

There is also approximately another 20 – 30 vet writers, time secretaries, runners, first aid response team.

All accommodation in Macraes is already booked out for the event at approximately \$3,000.

Catering for the event will be done locally at a cost of \$7,000.00, onsite local farrier at all times (an absolute requirement at national events) \$1,000. Hire equipment from a local source (kindly donated by the Mine) at \$5,000 (this doesn't include transport, set up costs however the team at OceanaGold have donated people and time for this also).

Being able to host this event in our district for the very first time will provide extremely good exposure not only with our New Zealand competitors driving from all over the country (north and south), visiting local restaurants and retail shops but especially our overseas officials and overseas competitors travelling through Waitaki in the week or two prior to the actual event taking place. It's a fabulous opportunity to showcase just how beautiful our district is and all that it has to offer. Many officials and competitors tend not to rush away and stay an extra week to recuperate (themselves and their horses) and investigate our tourist attractions widely renowned.

This is one of the country's best endurance tracks owned by our Waitaki Endurance Club President, Susie Latta".

Following receipt of that information, I emailed members of the Executive Committee, requesting their thoughts on approving in principle a grant of \$5,000 to support the event, and the response was positive.

SUMMARY OF OPTIONS CONSIDERED

- Option 1 – do not make the grant of the requested \$5,000
- Option 2 – make the grant of \$5,000 as recommended
- Option 3 – make a grant of some other amount

Assessment of Preferred Option

Option 2 is the preferred option, as the event meets the purposes of the Economic Development Fund, bringing economic and international tourism-related benefits to the district. It helps to set Waitaki out as a welcoming district with a Council ready to back people who help make the district progress.

Option 1 is not recommended as this is an initiative which will assist the local economy, and which deserves the support of Council.

Option 3 is not preferred as there has been support already expressed for the amount of \$5,000 and that amount allows Waitaki District Council to be the Gold Sponsor for the event.

Having considered the options summarised above, the following conclusions have been reached:

1. That the grant is a positive use of the Economic Development Fund; and
2. That the organisers will carry out the event professionally and successfully.

Conclusion

The recommended grant is appropriate.

5 MEMORANDUM REPORTS

5.1 ECONOMIC DEVELOPMENT UPDATE TO 10 DECEMBER 2019 EXECUTIVE COMMITTEE MEETING - REFERRED

Author: Gerard Quinn, Economic Development Manager

Authoriser: Fergus Power, Chief Executive

RECOMMENDATION

That the Executive Committee receives and notes the information.

PURPOSE

This report updates the Executive Committee on economic development initiatives and opportunities within the Waitaki district.

WAITAKI WHITESTONE GEOPARK

The Trust, with support from Council, has been busy this past month undertaking activities, just a few of which were:

- A meeting on the Moeraki marae with Te Rūnaka o Moeraki as a step in the process of establishing a respectful and productive relationship with local iwi.
- Meeting the landowners of Elephant Rocks to develop landowner-suggested improvements to the site and to parking and signage issues on the public road.
- Taking a group of Elected Members from the Zone 5/6 meeting on a tour of the Geopark.
- Running a stand at the Victorian Fete.
- Employment of a community coordinator.
- Having Fleur Sullivan promote the district, the Geopark, its food industry and geogastronomy at the annual national EatNZ 'food hui' in Auckland.

The application to UNESCO for Global Geopark designation was submitted on 26 November. The 50-page summary Dossier and supporting annexes are available on the geopark website at www.whitestonegeopark.nz

The next step is expected to be an inspection of the Geopark around June 2020.

The Trust is currently considering joining a partnership with Otago Polytechnic's Regional Centre of Excellence in the United Nations Sustainable Development Goals, working out its role as a nominated Affected Party under the Resource Management Act (RMA) regarding resource consents on properties with geosites, and developing its public policy on issues such as Foulden Maar and the prevention of damage at sites such as the Moeraki Boulders.

RETAIL

The Council has offered to provide a Santa for entertainment in town prior to the Christmas in the Park event (on 15 December) should retailers elect to extend their opening hours as part of the Ōamaru Business Collective campaign to boost retail activity in Ōamaru.

OTAGO CONSTRUCTION LABOUR FORECASTING PROJECT

The Otago Construction Labour Forecasting project is being led by the Ministry of Social Development and Dunedin City Council's Economic Development unit, Enterprise Dunedin, on behalf of the five Otago councils, Ngāi Tahu, the Otago Chamber of Commerce and Otago Southland Employers' Association. It is funded through the Government's Provincial Growth Fund and being delivered by the Building and Construction Industry Training Organisation (BCITO) in conjunction with Infometrics and MartinJenkins.

The collaborative project will provide the community and key stakeholders – including the construction industry and training providers – with a greater understanding of the number and scope of forecast construction projects, the likely construction workforce demands, and the skills, training and infrastructure needed to support these. The project team interviewed Council staff about public and private infrastructure and commercial projects anticipated in Waitaki over the next 15 years. Initial assessments show that there are about 123 projects totalling \$15.7B planned for Otago, of which \$6B occurs in the next 7.5 years. The projects include the Dunedin Hospital rebuild, and otherwise are largely infrastructure projects contained in Councils' 10-year plans.

The project complements and runs concurrently to another project being led by the Otago Chamber of Commerce on behalf of the Otago Workforce Development Group, which is reviewing the current skilled labour workforce and training availability across Otago.

PASIFIKA YOUTH EMPLOYMENT

Anecdotally, Waitaki is renowned as having the highest Pasifika population per capita in Aotearoa and the Ministry of Pacific People has identified employment and entrepreneurship as one of its key priorities for Pacific communities.

The Oamaru Pacific Island Community Group Incorporated (OPICG Inc) has been successful in obtaining a Provincial Growth Fund grant to partner with the Ministry for Pacific Peoples to deliver a social service contract named Tupu Aotearoa (previously known as Pacific Employment Support Service (PESS)). This contract allows for OPICG Inc to work with Pacific people aged between 15-39 years to find employment, complete further training or study so that Pasifika youth will remain in Waitaki and upskill them so they can contribute to a sustainable future and economy in Waitaki.

COMMUNICATIONS

Recent activities of the Communications Team have included:

- Meet the Councillors – short profiles with photographs appearing on Facebook. This is a way to 'humanise' Council, and it seems to be working; people are getting to know their elected officials in a more personal way.
- Santa and closing dates for regulatory – there has been a push for the idea on the need to get in early and to come and see Council staff and/or to get paperwork done; and advertising Council's shut-down periods over the festive break.
- A stand at the Victorian fete.
- Wanda in the Santa parade – the ultimate public engagement! Small children as Council's little helpers and lollies, a good way for the Council to be a vibrant part of the community.
- Freedom camping ambassadors – signage, t-shirts, flyers – all part of a campaign to educate for good behaviours rather than penalise.
- Advertising, radio and social media campaigns to encourage people to stand in the Ahuriri by-election.
- New Year's Eve event marketing collateral design and Communications support (Wanda will also be at the event on the night).
- Editing and republishing the Briefing to Incoming Council (BIC) Report.

- Elected Members' Inauguration and Citizenship ceremonies coverage.
- Designing and publishing the Annual Report Summary 2018/19.
- Geopark Application Dossier design and pop-up shop fit-out.
- Public consultation – Procurement strategy for roading activities.

A particularly effective marketing exercise has been the 24-page feature article in the latest edition of the "Insider's Guide to New Zealand", part of the New Zealand Life & Leisure stable, featuring a wide range of the district's sights, shops, galleries, walks and attractions.

5.2 ECONOMIC DEVELOPMENT UPDATE FOR 3 MARCH 2020 EXECUTIVE COMMITTEE MEETING

Author: Gerard Quinn, Economic Development Manager

Authoriser: Fergus Power, Chief Executive

Attachments: 1. Dr Paul Dalziel - Wellbeing Economics [↓](#)

RECOMMENDATION

That the Executive Committee receives and notes the information.

PURPOSE

This report updates the Executive Committee on economic development initiatives and opportunities within the Waitaki district.

WAITAKI DISTRICT ECONOMIC WELLBEING STRATEGIC FRAMEWORK

The Economic Development Manager (EDM) is developing a framework for Council to consider when considering which interventions may be required to develop Waitaki's economy and communities within a wellbeing framework.

The current phase involves the running of focus groups with representatives from sectors which contribute most to the district's economy. These are:

- Agriculture
- Engineering and Manufacturing
- Construction
- Tourism and Hospitality

Wider discussions with emerging sectors groups and iwi will also be held.

THE WELLBEING APPROACH TO ECONOMIC AND COMMUNITY DEVELOPMENT

There has been a shift in the economic and community development dialogue in New Zealand over the last three years towards the need to take a 'wellbeing approach' to determining the desired outcomes and interventions which ensure the best outcomes for people. Council is required to give attention to these matters under the Local Government (Community Well-being) Amendment Act 2019 (2019/17), which was assented on 13 May 2019. The purpose of the amendment to the Act was "to restore the purpose of local government to be "to promote the social, economic, environmental, and cultural well-being of communities". A further extension of the wellbeing approach is termed 'inclusive growth' - broad-based growth that enables the widest range of people and places to both contribute to and benefit from economic success. Its purpose is to achieve more prosperity alongside greater equity in opportunities and outcomes.

The wellbeing approach was mentioned in the discussion paper that EDM provided to Council in June 2019. It has come about because empirical and subjective evidence indicates that rising prosperity is not shared by everyone, and that some groups of people are falling behind. Attached is the summary of a paper authored by Dr Paul Dalziel, Professor of Economics at the Agricultural Economics Research Unit at Lincoln University.

Those seeking to read the open-access book that this paper summarises can do so at https://books.google.co.nz/books/about/Wellbeing_Economics.html?id=GDBuDwAAQBAJ&printsec=frontcover&source=kp_read_button&redir_esc=y#v=onepage&q&f=false

WAITAKI WHITESTONE GEOPARK

The Waitaki Whitestone Geopark Trust, with ongoing support from Council, continues to drive progress towards the achievement of UNESCO Global Geopark status. A significant initiative currently under way with the Moeraki rūnaka is the development of a shared vision and storyboard for the Geopark. This will create a unique character for the geopark and contribute to enhanced social cohesion and economic development.

The Trust has agreed a Memorandum of Understanding with Tourism Waitaki, which outlines areas on which the two organisations will collaborate to promote the Geopark and the Waitaki visitor economy in general.

The Trust has taken a lease on a shop in Thames Street, Ōamaru to use as a base for community engagement and education.

The Trust is supporting a Postdoctoral Fellow from Lincoln University to conduct sustainable tourism research in the district. The current phase of the research involves carrying out 'tourist intercept surveys' at Moeraki Boulders, Elephant Rocks, along the A2O Cycle Trail, and following up on accommodation providers in Duntroon and Kurow who are helping to distribute the survey cards to their customers.

RETAIL IN WAITAKI

The Council's Economic Development Manager (EDM) has facilitated meetings between the Otago Chamber of Commerce and the Ōamaru Business Collective around revitalising retail and developing an approach to business district improvements which may encourage more people to visit the business district.

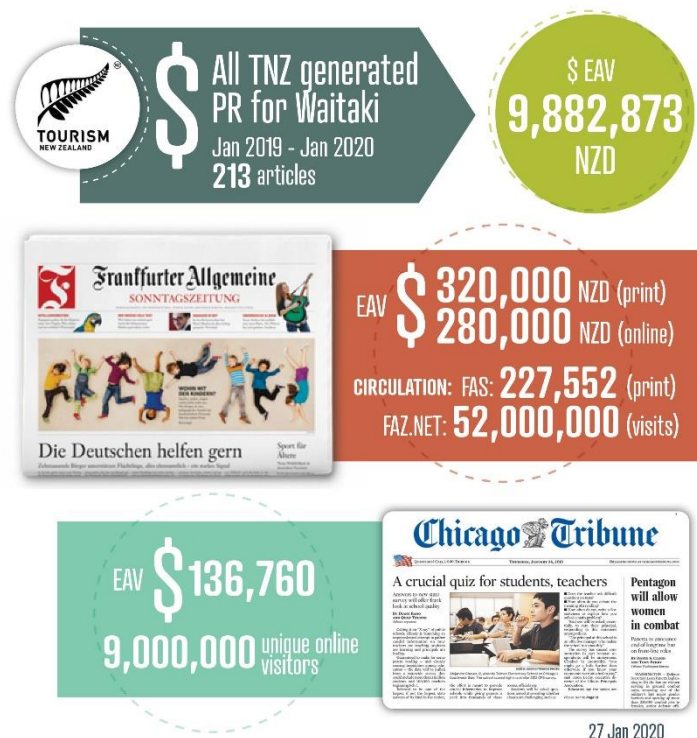
DAIRY TRAINING AT ŌAMARU AIRPORT

The National Trade Academy (NTA) has put its plans for a dairy farm training school at Ōamaru Airport on hold because of processing delays caused by international visa office closures. Typically, about 25% of students enrolled in the NTA's dairy courses are international; without them NTA is focusing on its dairy courses in Christchurch, rather than expanding its operations.

DISTRICT PROMOTIONAL ACTIVITY

The EDM was contacted in January by Tourism New Zealand (TNZ) which offered to fund an exploratory visit to Waitaki by the Editor of the German Newspaper, as part of a New Zealand itinerary which includes Auckland, Rotorua, Wellington, Westland, Canterbury, Waitaki and Wanaka. A guided tour of Ōamaru and parts of the Waitaki Valley has been organised for 13 and 14 March. The newspaper – *Frankfurter Allgemeine Zeitung* – is one of Germany's biggest and most important national daily newspapers. The target audience for this article, which appears in their Sunday edition travel section, is independent professionals and active 'Boomers'.

This visit is part of TNZ's International Media Programme which hosts media and influencers to New Zealand to discover their own stories, and content



which has been pushed out by TNZ. This activity provided a lot of exposure for the district, as evidenced by the attached infographic, which highlights the Equivalent Advertising Value (EAV) of the PR generated.

Since January 2019, there has been 213 publications featuring Waitaki, covering topics such as Waitaki as a film location, Waitaki's geology and the Whitestone Geopark, luxury accommodation and art hotels in New Zealand, Waitaki wines, food tours and geogastronomy, beaches, cycling, outdoor life, and local wildlife. The substantial Chicago Tribune story in January 2020 highlighted a number of members of the Waitaki Whitestone Geopark's geogastronomy group.

COMMUNICATIONS

The Communications activities since the start of 2020 have included:

Activity	Description
Meet the team series on Real Radio	This series of short interviews introduce 'behind the scenes' Council staff to the public and highlights some of the projects they are working on.
SOLGM Awards entry video	A video is required to support Council's entry into the Innovation in Council Community Relationships category with the Vote Because You Care campaign which encouraged diversity and voter turnout in the 2019 local body elections.
Events	The Communications team is involved in promoting a number of events throughout the district, including the Waitaki goldfields endurance event in Palmerston over Easter weekend 10-12 April (including Mayoral horse-riding footage), the North Otago A&P Show (including team members baking dog bone biscuits to promote responsible dog ownership), the Party on Harbour Street (around a caravan convention), and the Janet Frame house picnic as part of the Readers and Writers Festival on 8 March.
Recruitment video	Conceptualising and scripting a video for recruiting planners.
Rates reminder	A campaign to remind people to pay their rates on time.

Significant work activities and campaigns include:

- Harbour Plan – design work for the document to Council which will contain the proposed areas of discussion for public consultation. Subsequently a public discussion document will be created, and an engagement plan drawn up.
- Annual Plan design – the Communications team concept for the Annual Plan consultation campaign concept is being redesigned as a similar campaign concept has recently been announced by a national political party.
- Ōmārama and Otematata Masterplan document design.

Following this Report section is a calendar of the projected Communications team's work schedule for March 2020.

March 2020

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
	School holiday flyer design			Council meet our team podcasts	Recruitment video shooting-Lisa	
	Youth council meeting			Museum and gallery open	Sport NZ grant open	Dredging the harbour entry channel start day
8	9	10	11	12	13	14
Recruitment video shooting-Lisa		Solgim awards application awards				
Victorian harbour party;Janet Frame picnic on grass	Otematata and Omarama master plan		Roading bylaw review			Friendly Bay Family Day
15	16	17	18	19	20	21
	Annual plan design		Waitaki PGF			
			Community group grant close reminder		Community group grant close	
22	23	24	25	26	27	28
	Otago Day			Freedom camping ambassador	Creative community grant close	
29	30	31	1	2	3	4
	Otematata&Omarama master plan release					

5 6 NOTES:

Major promo: Museum and gallery open; Otematata and Omarama master plan; Friendly Bay Family Day; grants application;

Regular promo: #workinyourhood - Glendale Crescent water main renews; new reservoir; Robertson, Farnham, Harlech, Pembroke street water main renewal- July - December; Roading bylaw review

Staff training: first aid training; Webdam; DE4 software

Standby projects: Harbour master plan; Waste minimisation education fund promo; #WildWaitaki; Digital workspace; Waste minimisation education promo video; Speed limit review(second half);

Wellbeing Economics: The Capabilities Approach to Prosperity



Open Lecture

Otago Business School
Department of Economics

**Wellbeing economics:
Implications for central and local
government economic policies**

Professor Paul Dalziel
Professor of Economics, Lincoln University
Agribusiness and Economics Research Unit

Room OBS1.19
Level 1, Otago Business School
Wednesday 25 July
12pm – 1pm

All Welcome



Mihi

E ngā tāne, e ngā wāhine, e tau nei, tēnā koutou katoa.
Ka tino nui tāku mihi o aroha ki a koutou i tēnei ra.
Kei te mihi ahau ki ngā taonga katoa o Ngāi Tahu,
tangata whenua o tēnei rohe.
Ka iti tāku mōhio ki te reo Māori,
ēngari kei te mihi ahau ki tēnei taonga o ēnei motu.
Tēnā koutou. Tēnā koutou. Kia ora tātou katoa.



The Government's Shift Towards Wellbeing Economics



The policy language in New Zealand is shifting from a focus on *higher growth* towards a focus on *greater wellbeing*.



Agribusiness
and Economics
Research Unit

A Lincoln University Research Centre
Tea Room | Cambridge | 01 354 9099



Speech from the Throne (9 December, 2008)

“The driving goal of the new Government will be to grow the New Zealand economy in order to deliver greater prosperity, security and opportunities to all New Zealanders.”

- *Speech from the Throne (9 December, 2008)*



Agribusiness
and Economics
Research Unit

A Lincoln University Research Centre
Tea Room | Cambridge | 01 354 9099



Wellbeing Economics: The Capabilities Approach to Prosperity

Speech from the Throne (8 November 2017)

“New Zealand needs to measure success in new ways. ... The economic strategy will focus on how we improve the wellbeing and living standards of all New Zealanders.”

- *Speech from the Throne (8 November, 2017)*



Budget 2019: Focus on wellbeing

The Government is committed to putting people’s wellbeing and the environment at the heart of its policies, including reporting against a wider set of wellbeing indicators in future Budgets.



KŌTĀTĀ
INSIGHT


Treasury Living Standards
Dashboard:
Monitoring
Intergenerational
Wellbeing


Conal Smith
June 2018

In preparation for the wellbeing budget, the Treasury has commissioned a report on creating a Treasury Living Standards Dashboard, which could be used to monitor intergenerational wellbeing in New Zealand.

The Four Capitals

Intergenerational wellbeing relies on the growth, distribution, and sustainability of the Four Capitals. The Capitals are interdependent and work together to support wellbeing.

 Natural Capital <small>This refers to all aspects of the natural environment needed to support life and human activity. It includes land, soil, water, plants and animals, as well as minerals and energy resources.</small>		 Human Capital <small>This encompasses people’s skills, knowledge and physical and mental health. These are the things which enable people to participate fully in work, study, recreation and in society more broadly.</small>
 Social Capital <small>This describes the norms and values that underpin society. It includes things like trust, the rule of law, the Crown-Māori relationship, cultural identity, and the connections between people and communities.</small>		 Financial / Physical Capital <small>This includes things like houses, roads, buildings, hospitals, factories, equipment and vehicles. These are the things which make up the country’s physical and financial assets which have a direct role in supporting incomes and material living conditions.</small>



The shift from growth to wellbeing is a global phenomenon

The Stiglitz, Sen and Fitoussi Commission on measures of economic performance and social progress (2009) was clear on this:

“Another key message, and unifying theme of the report, is that the time is ripe for our measurement system to *shift emphasis from measuring economic production to measuring people’s well-being.*”



The shift from growth to wellbeing is an idea with a long history



“Consumption is the sole end and purpose of **all production**; and the interest of the producer ought to be attended to, only so far as it may be necessary for promoting **that of the consumer**. The maxim is so perfectly self-evident, that it would be absurd to attempt to prove it.” (*Wealth of Nations*, 1776)



Wellbeing Economics: The Capabilities Approach to Prosperity

The shift from growth to wellbeing is an idea with a history in New Zealand

Feminist Economics

Routledge
Taylor & Francis Group

Professor Marilyn Waring

ISSN: 1354-5701 (Print) 1466-4372 (Online) journal homepage: <http://www.tandfonline.com/doi/10.1080/13545701.2016.1178854>

**Twenty-Five Years of Counting for Nothing:
Waring's Critique of National Accounts**

Caroline Saunders & Paul Dalziel

To cite this article: Caroline Saunders & Paul Dalziel (2016): Twenty-Five Years of Counting for Nothing: Waring's Critique of National Accounts, *Feminist Economics*, DOI: [10.1080/13545701.2016.1178854](https://doi.org/10.1080/13545701.2016.1178854)

To link to this article: <http://dx.doi.org/10.1080/13545701.2016.1178854>

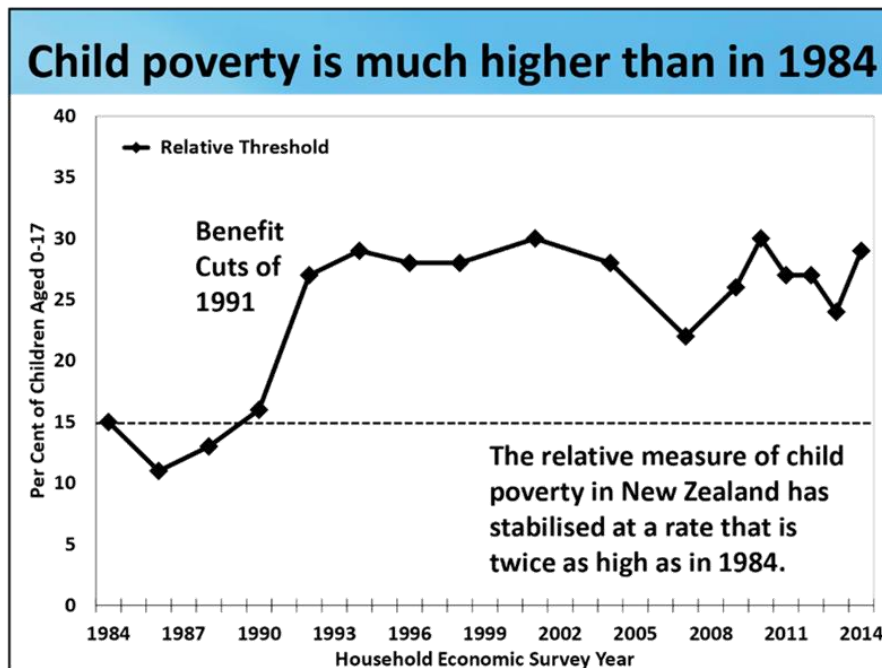
AERU | Agribusiness and Economics Research Unit
A Lincoln University Research Centre
Lincoln University
Te Whare Wānanga o Aotearoa
CHRISTCHURCH • NEW ZEALAND

Why the shift from growth to wellbeing?

1. Some policies focused on economic growth have reduced the wellbeing of some groups.

AERU | Agribusiness and Economics Research Unit
A Lincoln University Research Centre
Lincoln University
Te Whare Wānanga o Aotearoa
CHRISTCHURCH • NEW ZEALAND

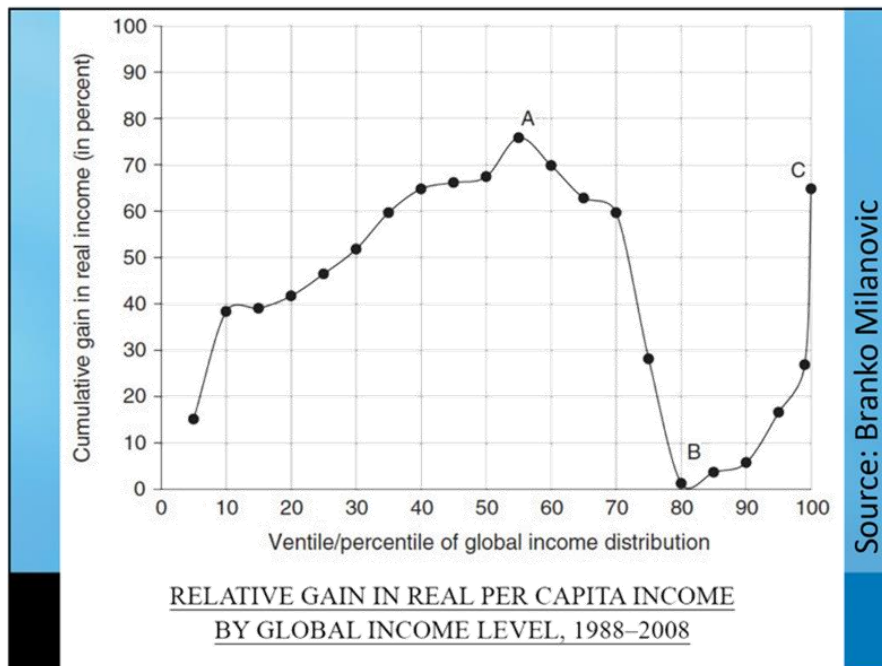
Wellbeing Economics: The Capabilities Approach to Prosperity



Why the shift from growth to wellbeing?

1. Some policies focused on economic growth have reduced the wellbeing of some groups.
2. Some indicators of wellbeing remain static (at best) despite strong growth.

Wellbeing Economics: The Capabilities Approach to Prosperity



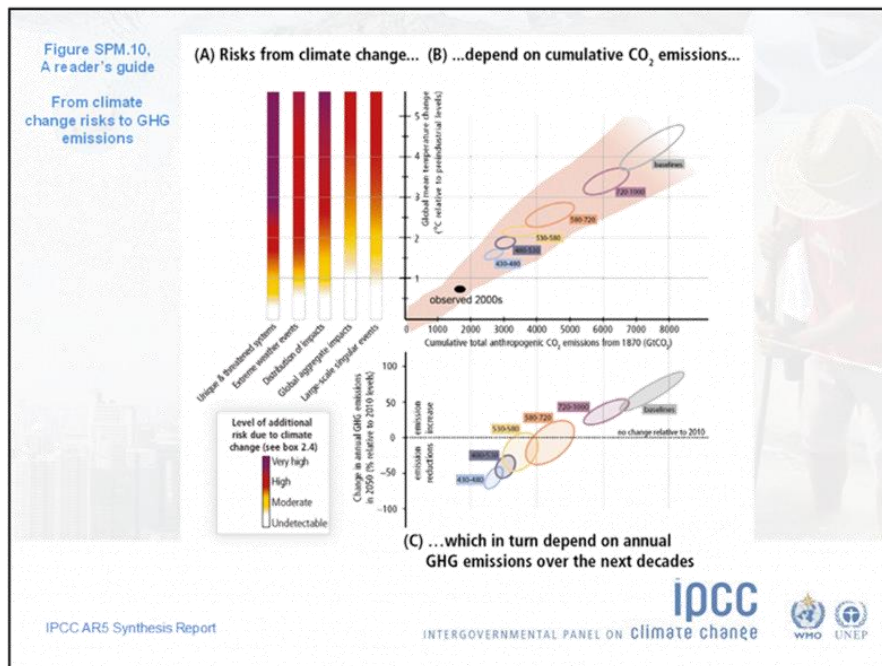
Wellbeing Economics: The Capabilities Approach to Prosperity

Why the shift from growth to wellbeing?

1. Some policies focused on economic growth have reduced the wellbeing of some groups.
2. Some indicators of wellbeing remain static (at best) despite strong growth.
3. Current patterns of economic growth are driving risks from global climate change.



Agribusiness
and Economics
Research Unit



Wellbeing Economics: The Capabilities Approach to Prosperity

National Wellbeing Frameworks

Many countries have introduced national wellbeing frameworks to monitor a range of indicators.

The German process:

- Parliamentary Expert Group
- Scientific Advisory Board
- 6 month National Dialogue
- *Heterogeneous, not representative*
- Report and website



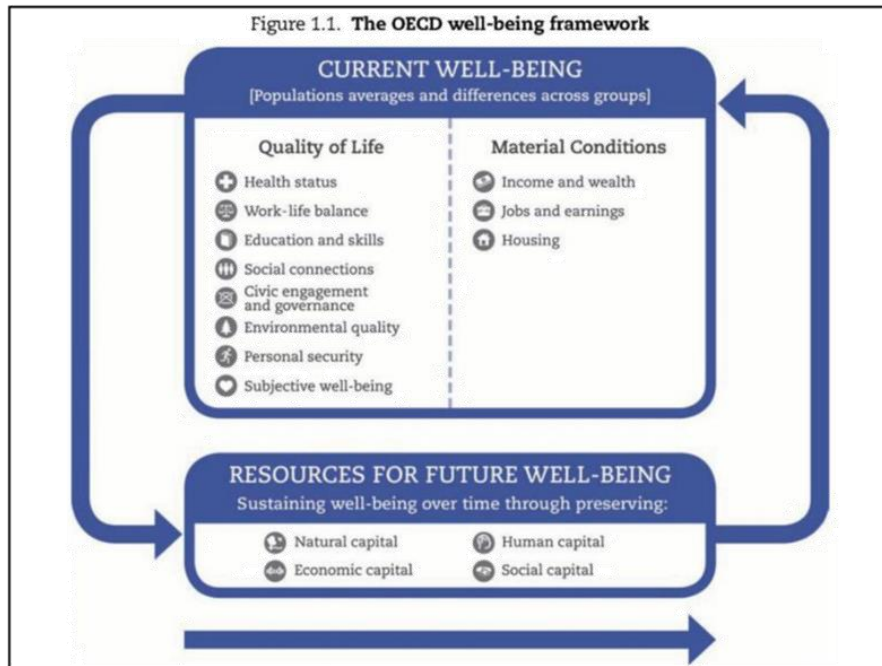


Agribusiness and Economics Research Unit
A Lincoln University Research Centre
Tea, Research, Leadership and Impact





Wellbeing Economics: The Capabilities Approach to Prosperity

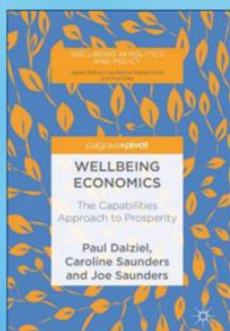


The Implications for Economic Policy

So far, countries have had more success in creating sets of indicators that measure changes in wellbeing broadly defined than success in creating economic policies that impact on those indicators directly.

Wellbeing Economics: The Capabilities Approach to Prosperity

Wellbeing Economics: The Capabilities Approach to Prosperity



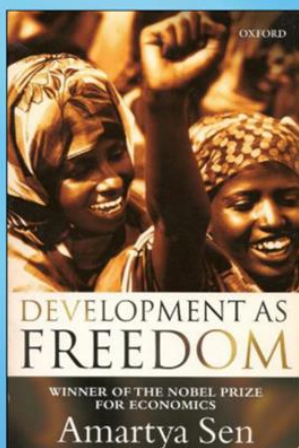
We have written our book to address what implications a wellbeing economics framework might have for *economic policy*, based on the **capabilities approach**.



Agribusiness and Economics Research Unit
A Lincoln University Research Centre
Te Hāhau | Te Whare Wānanga o Te Aroha



Amartya Sen, *Development as Freedom*



The capabilities approach to personal wellbeing was originally introduced by Amartya Sen.

Sen emphasises the agency of people creating lives that they value, and have reason to value, which he argues depends on *capabilities*.



Agribusiness and Economics Research Unit
A Lincoln University Research Centre
Te Hāhau | Te Whare Wānanga o Te Aroha



Wellbeing Economics: The Capabilities Approach to Prosperity

Amartya Sen, *Development as Freedom*

“The analysis of development presented in this book treats the freedoms of individuals as the basic building blocks. Attention is thus paid particularly to the expansion of the ‘capabilities’ of persons to lead the kinds of lives they value – and have reason to value.”



Agribusiness
and Economics
Research Unit



The Capability Theory of Firms

Cambridge Journal of Economics 2017, 41, 99-120
doi:10.1093/cje/bex003
Advance Access publication 1 April 2017

Towards a capability theory of (innovating) firms: implications for management and policy

David J. Teece*

Business enterprises lie at the core of economies that drive economic development and growth in market economies, yet, until recently, mainstream economic thought treated firms like homogeneous black boxes run by representative managers. The field of strategic management has developed a more nuanced approach to the understanding of how firms are created, organized and grow, how they integrate and compete and how managers manage. One of the leading paradigms in the field is the dynamic capabilities framework. In this paper, core ideas and conceptualizations are drawn between dynamic capabilities and economic theories of the firm, including transaction cost economics and agency theory. Connections to the Cambridge school are highlighted, including the ability between Keynes's 'natural order' and the dynamic capabilities entrepreneurial spirit. Teece's 'tacit knowledge' is integrated here with *frictionless*. Knowledge-based theories of the firm consistent with Cambridge connections emerge. Intellectual exchange between strategic management and economics is encouraged to help improve the existing hybrid models of firms and the economy.

Key words: Dynamic capabilities, Transaction cost theory, Agency theory, Corporate governance, Economic development, a tacitness
JEL classification: B52, D21, L23

1. Introduction

The health and dynamism of national economies are inseparable from the health of the firms that operate there. As the business historian Alfred Chandler (2001, p. 5) observed, 'the competitive strength of national industries depends on the ability of the core firms to function effectively and to maintain and enhance their integrated learning bases'. Similarly, as Richard Nelson (1991) reminds us, the business enterprise is the stablest and richest of innovations in a private enterprise economy. Moreover, it is not so much static market efficiency but the capability that firms have to innovate which makes private enterprise and capitalism distinctive. Accordingly, an understanding of

Our approach is influenced also by the capability theory of firms, introduced by NZ economist, David Teece.

Teece builds on Ronald Coase, Oliver Williamson and Oliver Hart to argue that firms create and sustain specialist *capabilities*.




Agribusiness
and Economics
Research Unit



Wellbeing Economics: The Capabilities Approach to Prosperity


The Capability Theory of Firms

“The capabilities view of the firm ... looks beyond ‘factors of production’ and production functions to recognize the importance of how firms learn and orchestrate assets in ways that markets cannot replicate. This functionality enables firms to ... both create and capture value from innovation.”



**Agribusiness
and Economics
Research Unit**

A Lincoln University Research Centre



Place-based Policies and Local Capabilities

JOURNAL OF REGIONAL SCIENCE, VOL. 50, NO. 1, 2009, pp. 134-152

THE CASE FOR REGIONAL DEVELOPMENT INTERVENTION: PLACE-BASED VERSUS PLACE-NEUTRAL APPROACHES*

Fabrizio Barca
Ministry of Economy and Finance, Italy, E-mail: fabrizio.barca@ec.europa.eu

Philip McCann
Faculty of Spatial Sciences, University of Liverpool, Liverpool, L69 3GB, UK, E-mail: p.mccann@liverpool.ac.uk


Andrés Rodríguez-Pose
Department of Geography and Environment, The London School of Economics and Political Science, Houghton Street, London WC2A 2AE, United Kingdom, and IRESA Social Sciences, Spain, E-mail: a.rod@lse.ac.uk

ABSTRACT. This paper reviews the debate regarding place-neutral versus place-based policies for economic development. The evidence is set in the context of their development after thinking on the part of both scholars and international organisations has evolved over several decades. Many of the previously employed arguments have been called into question by the impact of globalization and a new response to these issues has emerged, a response built on three related changes and able to conceptualise development differently. The authors are highlighted in this respect: (i) a renewed emphasis on regional policies in the light of the evidence on the effects of globalization; (ii) a new conceptualisation of how to design place-based development interventions; (iii) a renewed emphasis on efficiency and social inclusion in the presence of an emphasis on territorial endogenous and firm strategies that consider economic, social, political, and institutional diversity in order to maximize both the local and the aggregate potential for economic development.

1. INTRODUCTION


Theories of regional economic growth and development have made a significant leap in the last decades. The seminal contributions of the second half of the 1950s (Gibson, 1956; Harris, 1954; Myrdal, 1957; Hirschman, 1955; Barro, 1959) set the bases of modern growth and economic development theory and for the future implementation of policy in the economic development arena, both at the national and subnational levels. They also eventually left the field unchallenged with the theoretical solutions, as well as enhanced. Indeed, Myrdal's, Hirschman's, and Barro's theories dominated thinking in economic growth and development for 30 years, but their impact started to wane as the world in the 1980s and 1990s grew more and more apart from that of the 1950s. As a consequence, scholars started to think about economic growth and development again and this has

Authors like Fabrizio Barca, Philip McCann and Andrés Rodríguez-Pose have argued that successful place-based policies must build on local or regional *capabilities*.



**Agribusiness
and Economics
Research Unit**

A Lincoln University Research Centre

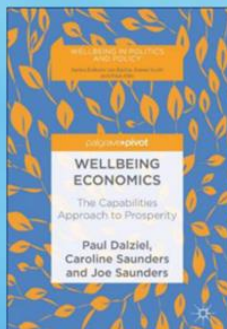


Place-based Policies and Local Capabilities

“The place-based argument suggests that development strategies should thus focus on mechanisms which build on local [capabilities](#) and promote innovative ideas through the interaction of local and general knowledge and of endogenous and exogenous actors in the design and delivery of public policies.”



The Capabilities Approach to Prosperity



These examples explain our subtitle: *The capabilities approach to prosperity.*

Personal capabilities expand with specialist capabilities of firms, which expand with the local capabilities of regions.



The Propositions in Chapter 1

Proposition 1: The primary purpose of economics is to contribute to enhanced wellbeing of persons.

Proposition 2: Wellbeing can be enhanced by expanding the capabilities of persons to lead the kinds of lives they value, and have reason to value.

Proposition 3: The capabilities of persons can be expanded by different types of capital investment at different levels of human choice.



Agribusiness
and Economics
Research Unit

A Lincoln University Research Centre
Te Whare Wānanga o Te Arohanui



Seven Different Levels of Human Choices

Persons

Focus: Turning personal abilities into capabilities...



Agribusiness
and Economics
Research Unit

A Lincoln University Research Centre
Te Whare Wānanga o Te Arohanui



Wellbeing Economics: The Capabilities Approach to Prosperity

Seven Different Levels of Human Choices

The diagram consists of two overlapping grey ovals on a light blue background. The smaller, inner oval is labeled 'Persons'. The larger, outer oval is labeled 'Households & Families'.

Focus: Passing on and transforming cultural capabilities...

AERU | Agribusiness and Economics Research Unit
A Lincoln University Research Centre
Te Hāora Matua o Aotearoa

Lincoln University
Te Hāora Matua o Aotearoa
CHRISTCHURCH • NEW ZEALAND

Seven Different Levels of Human Choices

The diagram consists of three overlapping grey ovals on a light blue background. The smallest, innermost oval is labeled 'Persons'. The middle oval is labeled 'Households & Families'. The largest, outermost oval is labeled 'Civil Society'.

Focus: Increased capabilities through collective action...

AERU | Agribusiness and Economics Research Unit
A Lincoln University Research Centre
Te Hāora Matua o Aotearoa

Lincoln University
Te Hāora Matua o Aotearoa
CHRISTCHURCH • NEW ZEALAND

Wellbeing Economics: The Capabilities Approach to Prosperity

Seven Different Levels of Human Choices

The diagram consists of four nested, horizontally-oriented ovals of increasing size and lightness. From left to right, the innermost and darkest oval is labeled 'Persons', followed by 'Households & Families', then 'Civil Society', and the outermost and lightest oval is labeled 'Market Participants'.

Focus: David Teece's capability theory of the firm...

AERU Agribusiness and Economics Research Unit
A Lincoln University Research Centre
Te Whare Wānanga o Aotearoa

Lincoln University
Te Whare Wānanga o Aotearoa
CHRISTCHURCH • NEW ZEALAND

Seven Different Levels of Human Choices

The diagram consists of five nested, horizontally-oriented ovals of increasing size and lightness. From left to right, the innermost and darkest oval is labeled 'Persons', followed by 'Households & Families', then 'Civil Society', 'Market Participants', and the outermost and lightest oval is labeled 'Local Government'.

Focus: Place-based policies building on local capabilities...

AERU Agribusiness and Economics Research Unit
A Lincoln University Research Centre
Te Whare Wānanga o Aotearoa

Lincoln University
Te Whare Wānanga o Aotearoa
CHRISTCHURCH • NEW ZEALAND

Wellbeing Economics: The Capabilities Approach to Prosperity

Seven Different Levels of Human Choices

Persons Households & Families Civil Society Market Participants Local Government Nation State

Focus: Knowledge-based capabilities of the civil service...

AERU Agribusiness and Economics Research Unit
Lincoln University
Te Whare Wānanga o Aotearoa
CHRISTCHURCH • NEW ZEALAND

Seven Different Levels of Human Choices

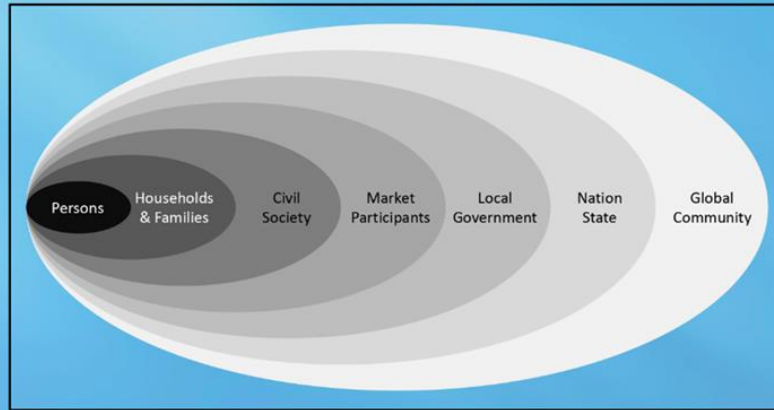
Persons Households & Families Civil Society Market Participants Local Government Nation State Global Community

Focus: Capabilities for promoting the global common good...

AERU Agribusiness and Economics Research Unit
Lincoln University
Te Whare Wānanga o Aotearoa
CHRISTCHURCH • NEW ZEALAND

Wellbeing Economics: The Capabilities Approach to Prosperity

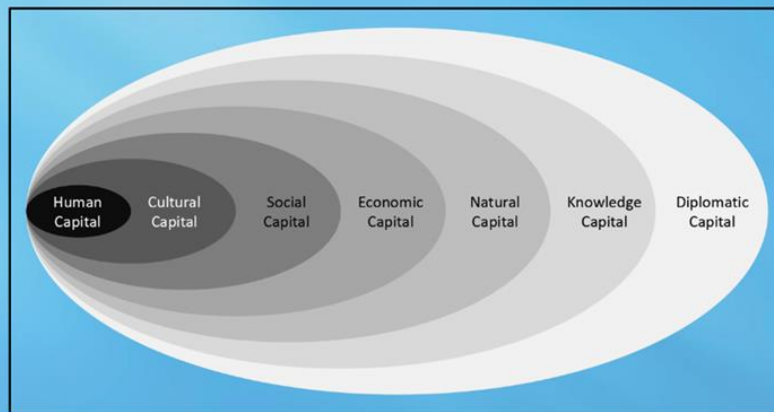
Each chapter focuses on one of the different levels of human choice and on a capital stock



Agribusiness
and Economics
Research Unit



The capitals all influence each other



Agribusiness
and Economics
Research Unit



Wellbeing Economics: The Capabilities Approach to Prosperity

Seven Capitals...

Figure 1.1. The OECD well-being framework

CURRENT WELL-BEING
[Populations averages and differences across groups]

Quality of Life	Material Conditions
1 Health status	1 Income and wealth
2 Work-life balance	2 Jobs and earnings
3 Education and skills	3 Housing
4 Social connections	
5 Civic engagement and governance	
6 Environmental quality	
7 Personal security	
8 Subjective well-being	

RESOURCES FOR FUTURE WELL-BEING
Sustaining well-being over time through preserving:

1 Natural capital	2 Human capital
3 Economic capital	4 Social capital

Our list:

- Human capital
- *Cultural capital*
- Social capital
- Economic capital
- Natural capital
- *Knowledge capital*
- *Diplomatic capital*

Conclusion: The Wellbeing Fabric

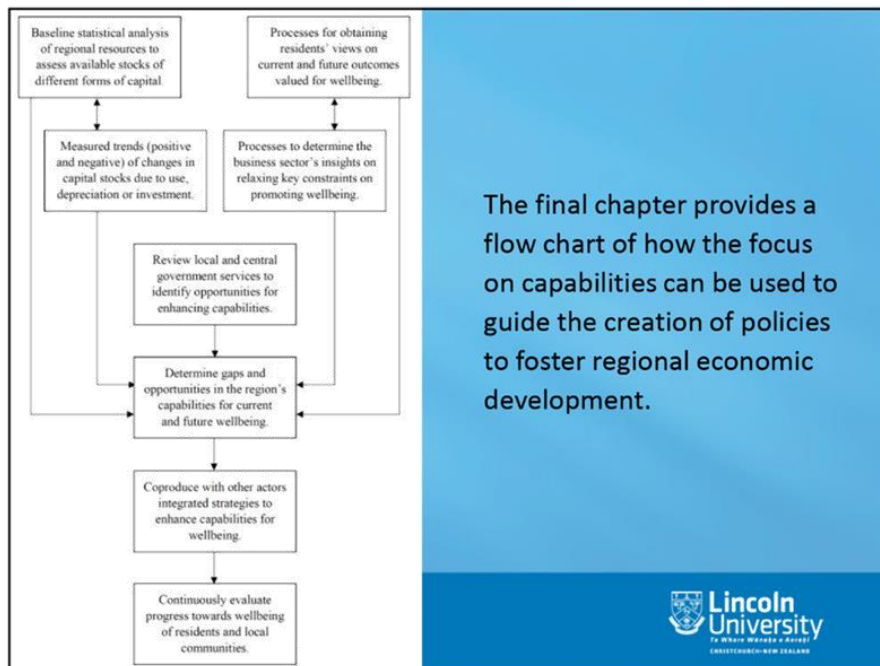
Our approach to wellbeing capabilities is inspired by Solow’s (1956) neoclassical growth model, which demonstrated how increasing the share of production devoted to *investment in physical capital* can increase *material living standards*.

The wellbeing economics framework covers a wider range of capitals and wellbeing outcomes, but the insight is the same: *investment in capital stocks* can expand *capabilities for wellbeing*.

Wellbeing Economics: The Capabilities Approach to Prosperity

Measures of Capital Stocks	Measures of Capital Stocks							
	Human	Cultural	Social	Economic	Natural	Knowledge	Diplomatic	
Capital stocks expand the capabilities of persons to increase outcomes for wellbeing.								
Measures of Outcomes for Wellbeing	Income and Wealth							
	Jobs and Earnings							
	Housing							
	Health Status							
	Work-Life Balance							
	Education and Skills							
	Social Connections							
	Civic Engagement and Governance							
	Environmental Quality							
	Personal Security							
	Subjective Wellbeing							

We call this the wellbeing fabric for policy advice. It can be used for central or local government policy intended to enhance personal and community wellbeing.



The final chapter provides a flow chart of how the focus on capabilities can be used to guide the creation of policies to foster regional economic development.



Wellbeing Economics: The Capabilities Approach to Prosperity

Kua mutu tāku korero mo tēnei rā.

That finishes my talk for today.

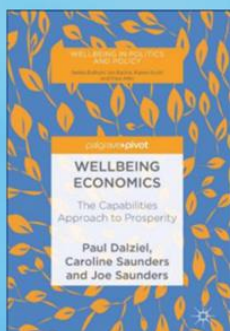
Tēnā koutou. Tēnā koutou. Kia ora tātou katoa.

That is you. That is you.

May you and I, all of us together, enjoy well-being.



Agribusiness
and Economics
Research Unit



The authors would be very pleased to receive any feedback on this presentation or any suggestions of literature we should read.

paul.dalziel@lincoln.ac.nz



Agribusiness
and Economics
Research Unit



6 RESOLUTION TO EXCLUDE THE PUBLIC

RECOMMENDATION

That the public be excluded from the following parts of the proceedings of this meeting.

The general subject matter of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under section 48 of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

General subject of each matter to be considered	Reason for passing this resolution in relation to each matter	Ground(s) under section 48 for the passing of this resolution
<p>7.1 - Public Excluded minutes of the Executive Committee Meeting held on 5 November 2019</p>	<p>s7(2)(a) - the withholding of the information is necessary to protect the privacy of natural persons, including that of deceased natural persons</p> <p>s7(2)(h) - the withholding of the information is necessary to enable Council to carry out, without prejudice or disadvantage, commercial activities</p> <p>s7(2)(i) - the withholding of the information is necessary to enable Council to carry on, without prejudice or disadvantage, negotiations (including commercial and industrial negotiations)</p>	<p>s48(1)(a)(i) - the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding would exist under section 6 or section 7</p>
<p>7.2 - Public Excluded minutes of the Executive Committee Meeting held on 25 November 2019</p>	<p>s7(2)(a) - the withholding of the information is necessary to protect the privacy of natural persons, including that of deceased natural persons</p> <p>s7(2)(h) - the withholding of the information is necessary to enable Council to carry out, without prejudice or disadvantage, commercial activities</p> <p>s7(2)(i) - the withholding of the information is necessary to enable Council to carry on, without prejudice or disadvantage, negotiations (including commercial and industrial negotiations)</p>	<p>s48(1)(a)(i) - the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding would exist under section 6 or section 7</p>
<p>7.3 - Economic Development Fund Request - Wansbeck Street - Grant for Heritage Building Resource Consent Fee PE</p>	<p>s7(2)(a) - the withholding of the information is necessary to protect the privacy of natural persons, including that of deceased natural persons</p>	<p>s48(1)(a)(i) - the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding would exist under section 6 or section 7</p>

<p>7.4 - Economic Development Fund Request - Oamaru Movie Theatre PE</p>	<p>s7(2)(i) - the withholding of the information is necessary to enable Council to carry on, without prejudice or disadvantage, negotiations (including commercial and industrial negotiations)</p>	<p>s48(1)(a)(i) - the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding would exist under section 6 or section 7</p>
<p>7.5 - Economic Development Update Public Excluded to 10 December 2019 Executive Committee Meeting - Referred</p>	<p>s7(2)(h) - the withholding of the information is necessary to enable Council to carry out, without prejudice or disadvantage, commercial activities</p> <p>s7(2)(i) - the withholding of the information is necessary to enable Council to carry on, without prejudice or disadvantage, negotiations (including commercial and industrial negotiations)</p>	<p>s48(1)(a)(i) - the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding would exist under section 6 or section 7</p>
<p>7.6 - Economic Development Update Public Excluded to 3 March 2020 Executive Committee Meeting</p>	<p>s7(2)(c)(ii) - the withholding of the information is necessary to protect information which is subject to an obligation of confidence or which any person has been or could be compelled to provide under the authority of any enactment, where the making available of the information would be likely otherwise to damage the public interest</p> <p>s7(2)(h) - the withholding of the information is necessary to enable Council to carry out, without prejudice or disadvantage, commercial activities</p>	<p>s48(1)(a)(i) - the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding would exist under section 6 or section 7</p>

7 PUBLIC EXCLUDED SECTION

8 RESOLUTION TO RETURN TO THE PUBLIC MEETING

RECOMMENDATION

That the Executive Committee resumes in open meeting and decisions made in public excluded session are confirmed and made public as and when required and considered.

9 RELEASE OF PUBLIC EXCLUDED INFORMATION

10 MEETING CLOSE