

Central Oamaru Masterplan

O'Hub Pop-up store feedback



Waitaki

DISTRICT COUNCIL

TE KAUNIHERA Ā ROHE O WAITAKI

Column1	Opened Monday 22 July- no promotion or marketing Official opening Thursday 24 July	Column2	Column3	Column4	Column5	Column6	Column7
CCS Disability	encouraged many to come in and provide feedback - wants to meet post sector meeting on 12 August	Visitors:					
NZAA District Council	chair brought other members in - invite to speak at next meeting- includes SADD group members	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Architect - Dementia Design	met to discuss and learn what designing for dementia is - possible topic for future talk series	4	8	17	11	20	8
		13	26	21	11	15	Total-175

Name if provided Feedback
 born and grew up in Oamaru – moved away for over 20 years

memory of Thames St is that it was quite vibrant and the harbour and Victorian Precinct were in a more decrepit area and boarded up windows. was saddened to see how that the areas seemed to be reversed, in that Thames St was so quiet and the harbour and the precinct were vibrant.

More people stopping in after reading the paper-

walks from northend- and are born and bred Oamaruvians. Heading to Queensland, will observe streetscape there. Masterplan on the right track, really would like to see the plans happen, it is time for Oamaru to change and focus on the future. in business on Thames St for 20 years, 30 years in business, uses upper level for business, but would like to convert to accommodation- positive about building forum- gives hope- CBD living is key to revitalisation

Likes the pop-up shops, makes the street feel more lively

happy to just look through Masterplan, placed smiley faces-didn't want to engage. born here, but left overseas most of life. - loves pop up idea. Appreciates the ideas in the masterplan, has seen similar in other cities. needing to leave at 3pm – positive reaction to masterplan-did not have time to converse, but wanted to stop in to learn more.

living is key to transforming town- path forward so can sell property, needs to be actioned, been waiting 8 months since a meeting with. Difficulties will be in sorting out land deeds with some of the properties in the precinct and on Thames St. Until that is dealt with it will be difficult to find owners willing to invest in conversions of buildings. preferred little engagement- queried whether heritage would be considered in the masterplan

one thing missing interpretation of Harbour St and the buildings on Harbour St. Trust is under no pressure to interpret Harbour St. Has done interpretation signage at red sheds Missing in this town constructive interpretation signage – not just Victorian costume dress and penny farthings. wrote a long letter to Not a place to stand and understand Harbour Street. Interpretation station, a place where people can stop and read, learn about the history of the area and the people that worked in it. Needs more focus on the industries that were located there and still some of the machinery is in place in some of the buildings. Geopark signage – shocking – it is short on details relating to the area, again mentioned it is not all about dressing up and penny farthings.

The CBD and the Heritage area will never connect effectively until WDC insists that Railway station is relocated to the seaward side of Humber Street and then that the "space" - which is nearly all legal public road and NOT "Railway land or a railway corridor" is returned to the council to reconfigure and reallocate to logical pedestrian and vehicular traffic. That may certainly involve a pedestrian controlled set of traffic lights. Should involve!

loves all of the ideas, it is time for changes. Works for corrections. Lots of homeless living in Oamaru. Increase in public spaces and seating could be viewed as a negative, but really is an opportunity to learn who is homeless and provide services, etc. works at shop on Tyne St. - thinks council should partner with Lions or Rotary to support a community craft shop that profits would support the community transport between Oamaru and Dunedin. That is should be in a pop-up space. Spoke about having the community lead idea, have a plan to show Lions or Rotary. Project needs someone to lead other than council.

stopped in to see the images from Archives of Thames St. Hopes changes can be made. Some in town don't like change. Lots of opportunities to increase longer visitor stays, connect precinct to Thames St. stopped in- loves the ideas in the posters- left detailed post-it note worked on Harbour plan, involved with lots of Oamaru projects. Masterplan ideas are interesting and there are lots of opportunities for change. Not everyone likes change though. Involvement with Harbour projects highlighted that.

popped while waiting for lunch- had a quick look-returned next day, works as landscape architect - CBD living is important, but understands the difficulty of conversion. Works with developers on subdivisions. Grew up here, moved away once married with family- feels it is the right place to raise family. Lots to do here. Agrees the CBD needs revitalisation, loves that there is activities and spaces for families and older community members, enhancing those spaces is the right thing to do.

inventor of [redacted] - moved from [redacted] in [redacted], questioned whether changes would embrace heritage/history of town. Important to not remove that. Missing was story (was informed of Waitaki Identity and Storytelling project).

doing the marketing for the [redacted] on [redacted]. Likes the creek idea. Important to connect projects, work collaboratively was mentioned by others to not duplicate as this can avoid inefficiencies.

keen to get [redacted] staff involved in community projects. Agrees changes need to happen on Thames St. Retail has changed, while they are a destinations shop, [redacted] recognises that is not the case for all businesses. She and her staff has worked hard to raise profile of the Oamaru shop and her staff have customers that travel some distance to work with them over other [redacted].

all frowny faces- hates everything- need public transport. Used one full page to make his point. Others in the pop-up while [redacted] was putting stickers up post speaking (louding and joyfully) about being anti dog bylaw and anti changes to Thames St, were equally voicing their opinions that change need to happen and that Thames St did not need two lanes of traffic in each direction.

[redacted] - Accessible car parking best and worst, BNZ frontage,

commented on the lack of advertising to promote pop-up

would like to see community minded shops - selling and profit goes to benefit the community

Likes everything on posters, likes the idea of using modular street furniture, opportunities to collaborate with businesses to benefit businesses

You're dreaming if you think people will sit outside, it is too cold

Shame McKeons is in the Harbour and it shouldn't be there, it should be out in the industrial park

Last person said something is missing, but preferred to not say, wanted to think about it and promised to return before the pop-up closed on the 9th. - returned 2 days later.

there is a stark contrast between the old and new - there is the old town and the new town, each with their own identity and that contrast should not be lost, but the shabbiness to the new town needs to be addressed. do not integrate into each other concerned using the word connectivity could lead us that direction. Two different experience to be celebrated

Love these ideas to bring the change needed for Oamaru town

access from on street car parks are difficult for people with impairments. Improvements are needed to reduce the step height difference of curb to street

explain or define what tactical urbanism is so people can understand it (from an architect/urban planner)

note for Northend - would like to see traffic islands or refuges for pedestrians crossing Thames Highway

rates increases last year on commercial was too high - was to pay for one hour free parking

council owned buildings should not be rented for retail businesses- they should be pushed onto Thames St to rent from private building owners

should push pause on projects for masterplan due to rates rises- focus on locals and saving jobs (referring to Alliance layoffs)

changes need to be authentic, not cookie cutter- don't copy another town or city

concentrate on retaining existing businesses, does council consider resilience?

avoid visual overload

sustainability, equitable access- impacts on people w/ impairments

Play is missing from most opportunity areas

need to be empathetic to heritage

diversity is missing across all areas, in images and in content

Jones Park is underutilised- could terrace it to make it easier to use

Visually impaired - using colour on the roads will cause confusion

should inventory council assets (street furniture etc) for reuse

What is the timing of the Marketplace upgrade? and can the Northern Hotel be cleaned?

Tyne and Humber Street needs a crossing- was a suggestion to make Tyne street one way.

Should include play elements - not playground, but play - lighting needed in and near footpath and laneways to provide safety, appearance of safety

loves idea for making more spaces for people, think Harbour St should be pedestrianised, at least for summer periods.

Community member brought in friends, [redacted] was in when [redacted] came in and was anti everything- as [redacted] is trying to encourage them to move from Matakana to Oamaru and wanted to show them the masterplan and the possible changes as an enticement

[redacted] encouraged [redacted] to come in

Would be concerned if parking under the trees were removed, though not opposed to lane reduction along Thames St. [redacted] did note that it was odd to feel that way, but grew up here that that parking was always a part of her experiences in Oamaru.

-parking- first hour free not working- staff use on street parking

Shared info and link to a customer that was not aware the pop-up closed on 9 of August.

Accessible car parking best and worst, BNZ frontage, [redacted] stopped back in to finish [redacted] feedback

heritage area needs interpretation sign boards, something does need to be done to so businesses can thrive. From a tourism point of view, changes need to be made that encourage and support longer stays in the area. Likes ideas put forward in masterplan to encourage lingering in town.

queried the Marketplace work- mentioned Mayor had said it was going to happen. What is the timing of it?

Also wondered if the Northern Hotel building (owned by Hynds) needs cleaning, is that going to happen?

years in Oamaru

Really loved the ideas and would like to see them happen- was invited to be a part of the process and implementation.

loves all of the ideas, feels Itchen street is the bridge between the precinct and Thames St. Should have lights over it to connect areas.

Train station platform should have seating, or used for other activities, around the train schedule. It could help to connect to precinct, giving people a place to spend time. There are not enough street furniture, limited places for people to rest.

Need to find a way to have tour operators increased length of time in Oamaru.

Would like to see the buses have alternative drop off points. The street is beautiful and choose that location because of the look of it.

Couple -Originally from Oamaru, now living in Nelson just being nosy! Both work at . Liked the laneways, art

- Geopark – good to mention Geopark. Need to acknowledge other cultures, like chinese, maori, pasifica and philpino- has put notes on posters

More people stopping in after reading the paper-

Likes the pop-up shops, makes the street feel more lively

from North end- doesn't think Thames St should be changed

the organisation promotes active travel and happy to see connectivity is main theme of masterplan.

Thames Street map- comments

Parking: Issue at the moment is business owners/staff parking all day on main street leaving no parks for shoppers. 2 hr parks would be ideal. From a retailer Most preferred accessible car park on Wear St next to The Brydone Hotel – because it is longer than normal and level from road to footpath.

Worst accessible car park is in front of ANZ

Thames st should be single lane and reduced speed limits

Reduce speed limit and prohibit heavy traffic exception on business

Sunday businesses would benefit from locating the market on Thames st between Wear and Steward St

Move Market to car park behind buildings on Thames St off Meek St, others noted car parking off Humber St would be a good site as well. (either side) Move Market to end of Thames St

simplify parking and intersections.

Simplify intersections multiple options are confusing and unofficial roadworkings or unique solutions result in poor driver decision making

Open wall by toilets- add festoons lights walking under to the Thames St underbridge and harbour area

Sort this intersection Tees St, Itchen St Thames St- is very confusing for giveway rules due to inconsistent traffic plan and directions

Opportunity Area #	Thames Street South	Number of stickers	Column1	Column2
Name if provided	Feedback	Smiley	Neutral	Frowny
	Key Themes:	18		9
	Traffic calming measures not required, just a basic crossing			
	cognitive processing- clarity of where is safe for pedestrians			
	Design space so it can be used by community for things like ice-skating parks - temp activities to have FUN!!			
	Only use official/Approved road signage/markings. Coloured dots are confusing for road users			
	improve crossing points			
	Festoon Lights-banners-Christmas ornaments across this road at occasions			
	there are not enough pedestrians to justify a streetscape initiative like George St or Cuba St. These places have constant foot traffic with a much bigger population			
	Thames St layout is good the way it is. Asset to the town			
	Highlight the existing picnic areas - sit and relax eg, by Steampunk HQ			
	Fabulous! Allow for more carparks in this area, Busses park elsewhere?			
	Remove car parking only for wheelchair loading zone & taxi Gets people walking looking in shops and not driving sitting on thir wallets			
	destroying historic Oamaru - Road is part of that history - shouldn't change it.			
	If drivers can't use the intersection @ Thames and Itchen, they should hand in their licence.			
	Not just seating. Shelter is a requirement for full utilisation			

Opportunity Area #	Oamaru Creek	Number of stickers	Column1	Column2
Name if provided	Feedback	Smiley	Neutral	Frowny
	Key Themes: connection from bridge to public gardens to harbour. Lighting, asset in the area.	28	1	0
	Pacific other ethnicities representation through art			
	Care has to be taken that artwork is appropriately sited and does not detract from architecture			
	waterblast art or logo into mossy wall. like Dunedin logo			
	include in a wider light festival			
	lights in the tunnel is a good idea			
	love this! use the shelter & walkway of the railway platform that's unused 6 days a week. To connect Precinct & Harbour area to public gardens. Such a beautiful walkway with shelter!			
	give opportunity to paint murals for all artists from area, not only the same artist or group of artists repetitively			
	Is there anyway the steam train can operate without polluting the skies. It is toxic and adding to climate break-down.			
	Connection with the public gardens. Put a map outside public gardens & direct into town more directly			
	Make sure the surfaces are made with surfaces that people on sticks can use.			
	Concerned that increased numbers of people will hurt natural activities of wildlife and plantings, etc. Sculptures should be in a sculpture garden not in creek area. Walks a lot and would not like to see sculptures imposing in that natural environment, it is not good.			

Opportunity Area #	Parking, Walking & Cycling Connections	Number of stickers	Column1	Column2
Name if provided	Feedback	Smiley	Neutral	Frowny
	Key Themes: parking for bikes and car parking is important	11	0	2
	Work with what we have, use names' Penguin Parking Etc. Waddle Way (paths)			
	Need to change local's perception of wanting to park right outside where they want to go to enable them want to shop in both Thames and Harbour St			
	Great way to get people back into the CBD!			
	looking good parking			
	Need to change local's perception of wanting to park right outside where they want to go to enable them want to shop in both Thames and Harbour St			
	Need bike spaces & charger for bikes -eg @ Scott's			
	Electric bike parking, inside an empty building that is safe and dry			
	if using angle park, ensure there is enough space for people with wheelchairs can exit both sides of vehicle.			
	Angle parking preferable to parallel (more car spaces also)			
	consistent connection is key			

Opportunity Area #	Laneways and Connections	Number of stickers	Column1	Column2
Name if provided	Feedback	Smiley	Neutral	Frowny
	Key themes: art, lighting, accessibility	21	0	3
	Again, careful placement required in view of historical buildings			
	To much art can turn to appear like graffiti			
	Historic story telling of walkway heritage trail, connecting these walkway spaces!			
	Attract the right kind of shops to encourage the locals to come into town to shop and make it easy to get to shops that attract younger demographic, not just rural & old people			
	Yes to laneways- like a mini Melbourne, it works			
	Pacific other ethnicities through art. add music, art or arts			
	agree, art should reflect the diversity of the richness of our community			
	Geopark related murals art work			
	visual art is great but many colour or over bright colours can cause anxiety for people with sensory issues			
	yes, yes, yes! Ambient lightings o inviting as a cue, easier than signage			
	No more cobblestones - unsafe surface for reduced mobility and users of walkers and prams, etc.			
	Auckland does lighting very well. Festoons lights are so inviting!			
	Yes, like Rotorua's EAT STREET			
	Name laneway could focus on Chinese celebrating their contribution to the town - something like Chrysanthemum Laneway			

Opportunity Area #	New Public Spaces & Activations	Number of stickers	Column1	Column2
Name if provided	Feedback	Smiley	Neutral	Frowny
	key messages:Lighting in green spaces that are green. include 'play' in public spaces-using sculptures, seating, etc.	14	0	3
	Get the lighting right :)			
	Night Markets, both indoor and outdoor			
	opportunity to play pickleball? all ages			
	Anchor, animal sculptures out of concrete. Geometric shapeswater features for children's play			
	Pavement lights to light trees and areas- ensure the area is safe			
	Look really good			
	Keep it real, not plastic plants,etc.			
	This is really great. Stories to be told & read of this area. Buildings, walkways. Early Oamaru settlers images			
	too damp area			
	It's lovely to sit outside. The library and read a book & have somewhere to park your bike.			
	keep public spaces accessible for all			
	new artwork & get community groups involved, pasifika, multicultural groups, even schools			
	Green as much as possible - trees-plants- improvement in mental health			

Opportunity Area #	Thames Street	Number of stickers	Column1	Column2
Name if provided	Feedback	Smiley	Neutral	Frowny
	Key Themes:	16	0	2
	Reduce speed limit on the south lane section in Thames St to 40, and either alter to two lanes in a chicane style, or two lanes. Use accepted, recognisable road markings.			
	Make it family friendly - where's the children in the pictures?			
	love the adea of sitting/play spaces people want to spend time & interact			
	Cycle lane? Concern cyclists would cycle down footpath due to reduced road lanes			
	play is a big missing factor in all areas			
	differently more seating up street			
	sheltered seating areas for cafes, like New York			
	Council being open to more seating on the street, 'relaxed people' bring more people			
	Council make better allowances for all businesses to be allowed to do this signage included with street furniture			
	no one is sitting on Thames st becuse of the northeast wind			
	Provide a clear space for wheelchairs, blind, etc can get thru easily get including seating			
	Too many colours on a crossing can cause confusion for Neo Diverse people			
	reduce traffic on Thames - make it a place to stay and hang out			
	anti-pedestrians - questioned, how many people outside today using Friendly Bay?			
	Public Seating!!			
	use this opportunity to fix the road alignment at Tees and Thames. Clear, straight through traffic lanes would simplify it for locals and tourist alike.			
	Important to make sure Thames St is tidy			
	planter boxes are too close to car parks on street (in image)			

Opportunity Area #	Harbour Street	Number of stickers	Column1	Column2
Name if provided	Feedback	Smiley	Neutral	Frowny
	Key Themes:	25	0	3
	Close Harbour Steet to traffic! Support businesses to move forward			
	Cobblestones are ahrd for people in wheelchairs. People using sticks consider a smooth surface			
	Harbour St would benefit from being pedestrianised only in the near future			
	Please pedestrianise Harbour Street			
	Harbour St Love it, maybe a clear roof? such awind tunnel & dead when weather not great			
	1988-precinct feasibility study 1988 recommended - Tyne St become one way, & no parking along east side.			
	Angle parking west side. Still has merit.			
	Most buildings down Harbour hSt have access from the other side of their buildings.			
	Harbour St pedestrian only great idea have old art in street etc. kids to play on			
	Have a clear direction & plan of whattype of "retail" should go into spaces on Thames St			
	Pedestrianise Harbour St			
	Potentially fix cobblestones on Harbour St. not great for mobility challenges, & older people and kids			
	Still need to use Harbour St for a movie set			
	Highlight original paving as public space and storytelling - heritage vs contemporary accessibility			

Opportunity Area #	Harbour Activation	Number of stickers	Column1	Column2
Name if provided	Feedback	Smiley	Neutral	Frowny
	Key Themes:	18	0	1
	Pointers to Mana Whenua stories & places of importance, interpretation in Harbour, significance of Cape Wanbrow			
	Greater opportunity to acknowledge all ethnicities. Chinese have been here for so long 1860's.			
	Pacifika, Filipino			
	Can we remain conscious of the affect our changes have on the environment break down. Are we adding to the problem or reducing it?			
	Harbour - heated salt water pools!! They go down a treat!! with a high end "relaxation" centre- associated with it.			
	develop into a vibrant social area utilising gorgeous			
	To what degree would this area be developed when people start asking where are the toilets?			
	How about a beach to enable canoe & kayaks to the harbour			
	Sound shell, flexible seating, like wave design for ability to play, lounge and sit on them			
	Geopark pop-up with special exhibitions			
	free exercise equipment to encourage movement play and intergenerational connection			
	exercise stations along walkway			
	Pathways need to smoothso peoplewith mobility issues can walkeasily without stumbling			

Opportunity Area #	Market Corner Revitalisation	Number of stickers	Column1	Column2
Name if provided	Feedback	Smiley	Neutral	Frowny
		15	1	5
	Look after ourselves and look after the environment			
	Is the market in the right location? Could it be moved elsewhere?			
	The view is the artwork			
	get the vista's right- people need to look ahead and see where else they could go			
	Seating that is appropriate for all heights and mobility eg. hip problems			
	seating will bring homeless people out. This is not a bad thing. At present it is an issue for those who have no other option. We need to support them with services the way the Salvation Army used to do more actively. They can only do so much			
	Plant native trees at the end of the car park			
	Public toilets in vicinity of farmers market			
	commercial buses should park in this area			
	accessible parking at the market at Scott's please			

Opportunity Area #	CBD Living and Accommodation	Number of stickers	Column1	Column2
Name if provided	Feedback	Smiley	Neutral	Frowny
	Key Themes:	22	0	1
	Yes to CBD Living - such cool apartments upstairs!			
	Controls over paint colours in town centre			
	yes absolutely			
	Council needs ro provide financial incentives for building owners - More hertiage grants - Rates rebates, etc.			
	Very outdated commercial signage ruins the street appeal. These upper buildings are beautiful! will improve street vista			
	look at Waimate and dunedin have done - needs imagination - modernise			
	Get people livng here - bring life			
	planters can provide barriers for people in wheelchairs			

Opportunity Area #	Opportunity & Challenges	Number of stickers	Column1	Column2
Name if provided	Feedback	Smiley	Neutral	Frowny
	A Challenge is rent prices for shops & some landlords who don't care about their building for repair. And they get breaks \$ for not being tenanted.	4	0	1
	Oamaru needs to decide what it is, what sort of town, tourist? other? Locals?			
	Oamaru need an identity to attract visitors from Dunedin and CHCH- What is that identity??			
	Please don't make it Peguins :) the tourists already go there. Steampunk is great but not broad enough			
	Anti-dog bylaw changes			
	No public transportation and lives in Maheno			
	Oamaru as an official tourist town status			
	Lighting is such an easy way to offer welcoming spaces- signs aren't always read!			
	No/limited public transport options			